



WORLD PSORIASIS DAY 2023

IMPACT REPORT





ABOUT THE REPORT

The WPD 2023 Impact Report highlights the efforts that were undertaken in 2023 and showcases the unified impact that was created on October 29 throughout the world. Thank you for your dedication.

The Global report gives you a broad overview of the impact of World Psoriasis Day 2023. We could not dive into every single activity that happened on this special day, but we're thrilled to share that all our member national reports are available on IFPA's website. Take a look at these reports to get a better understanding of the activities organized in different countries.



ABOUT IFPA

Global leader in fighting psoriatic disease

Founded in 1971, IFPA is the international federation of psoriatic disease associations. We are the psoriatic disease community. Our members represent over 60 million people living with psoriatic disease. Together, we advocate for progress.

VISION

A future where all people living with psoriatic disease enjoy good health and well-being, free from stigma and preventable disability and comorbidities.

MISSION

Unite, strengthen and lead the global psoriatic disease community to improve the lives of all people affected by psoriatic disease.

ABOUT WORLD PSORIASIS DAY

ACCESS FOR ALL

World Psoriasis Day, observed every October 29th, is a day dedicated to spreading awareness about psoriatic disease. The day aims to educate, challenge misconceptions, show support, and push for better treatments. Today, World Psoriasis Day is observed in more than 90 countries worldwide.

Every World Psoriasis Day, we:

Raise awareness

United, we raise the profile of psoriatic disease and increase awareness of the effect it has on an individual's life.

Drive political action

United, we empower governments to step up their efforts to provide better access to appropriate and affordable treatment.

Spread information

For many, psoriasis is still a relatively unknown disease. United, we dispel common myths and answer questions.

Speak up

United, our strong community can achieve stunning progress.

THE CAMPAIGN

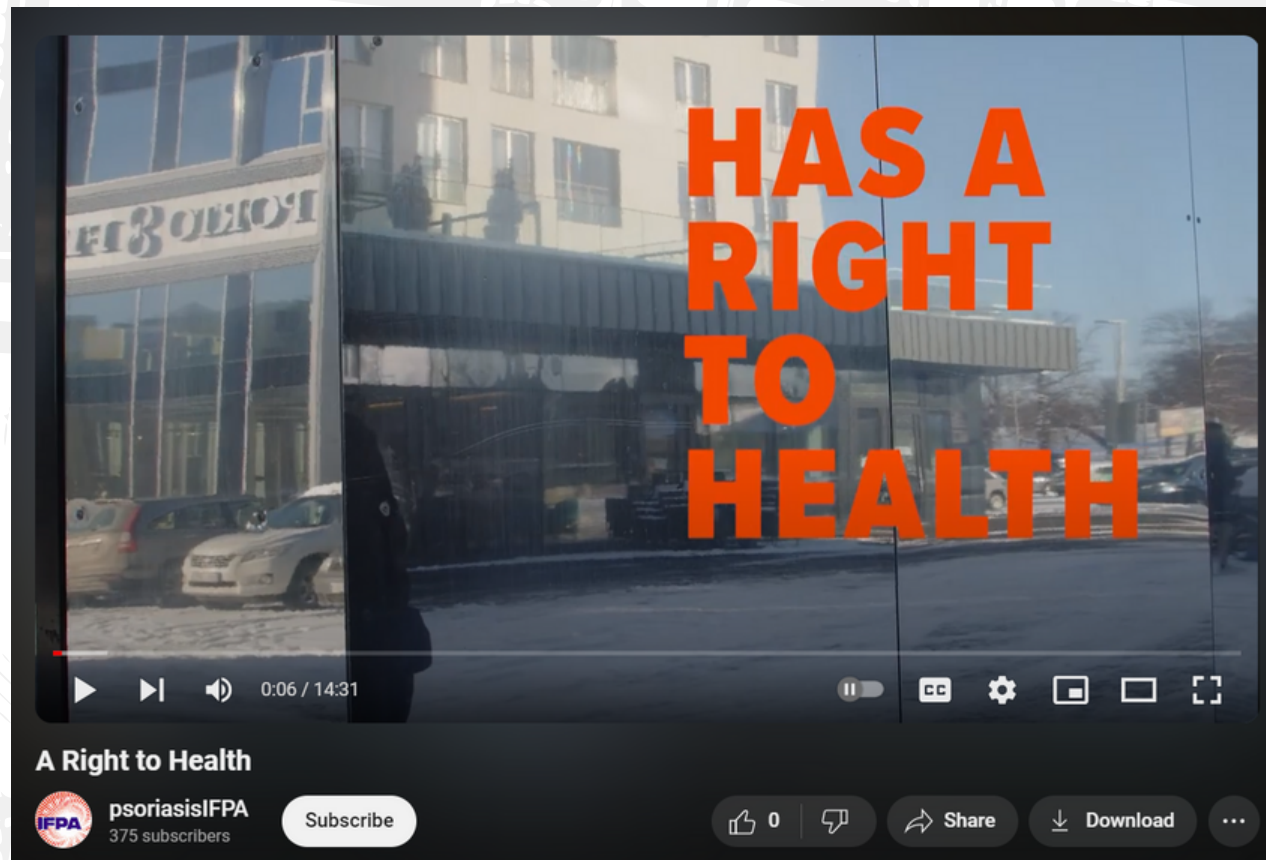
ACCESS FOR ALL

World Psoriasis Day 2023 was marked by a global commitment to promoting inclusivity and accessibility for individuals living with psoriatic disease. The theme "Access for All" emphasized the importance of ensuring that individuals with psoriatic disease, regardless of their geographical location, economic status, or other barriers, have equitable access to quality healthcare and resources. The day served as a platform to address the disparities in the diagnosis, treatment, and overall management of psoriasis, with a focus on inclusivity and equality.

- Learn more in IFPA's report **Strengthening Global Commitments to UHC for Psoriatic Disease**.
- **The World Psoriasis Day website** (psoriasisday.org), presented all events, initiatives, and work across the globe.
- The **World Psoriasis Day 2023 Campaign Toolkit** invited the public and stakeholders to join the fight for access to care.

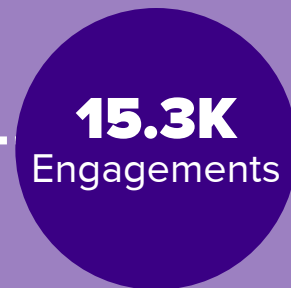
A RIGHT TO HEALTH

IFPA developed the film, "A Right to Health," featuring the inspiring stories of three individuals from different corners of the world, sharing their experiences living with psoriatic disease and advocating for progress. By sharing their stories, IFPA aims to raise awareness and spark conversations about the importance of equitable healthcare for individuals living with psoriatic disease.

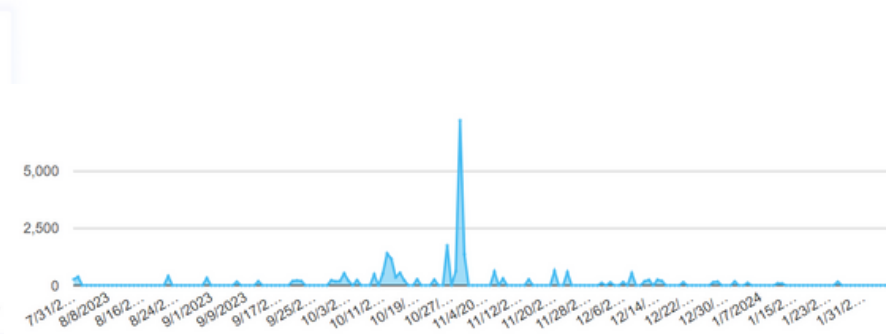
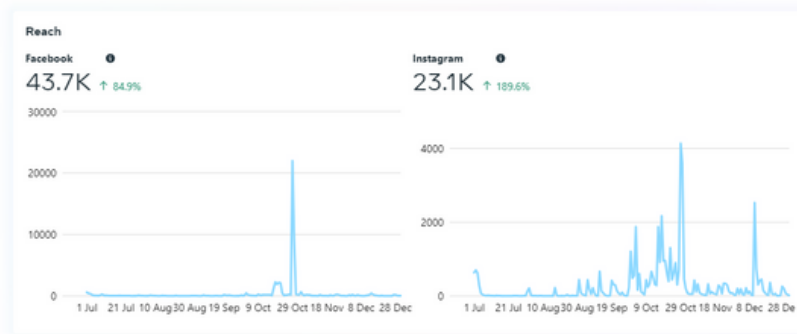
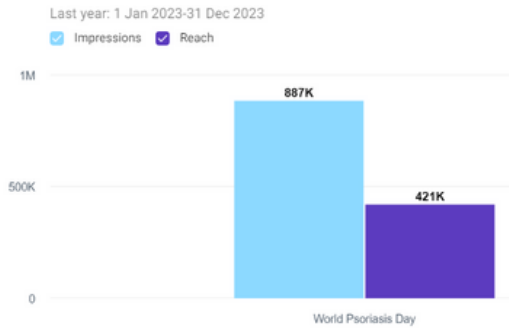




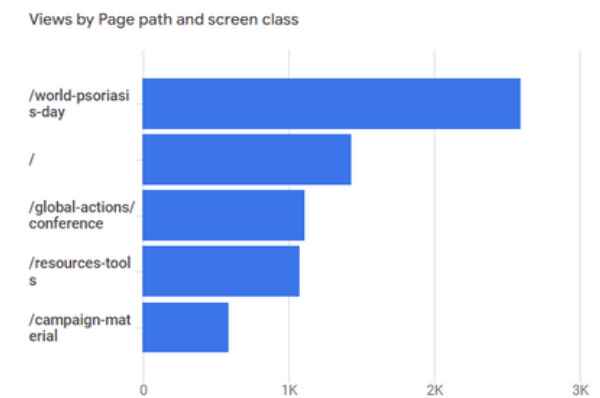
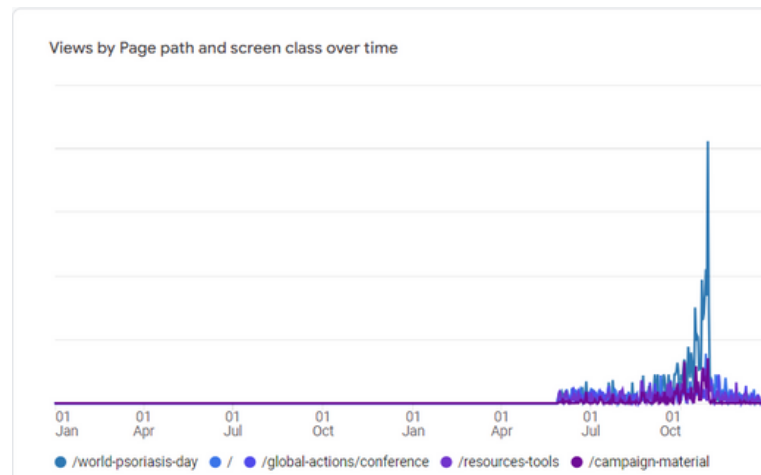
At the core of World Psoriasis Day are individuals living with psoriatic disease. This year we witnessed unprecedented success driven by our collective efforts. Collectively, we reached more than 1.6 billion people all over the world. Together, we challenged societal taboos and stigma, and increased awareness about the essential need for equitable access to healthcare for people living with psoriatic disease.



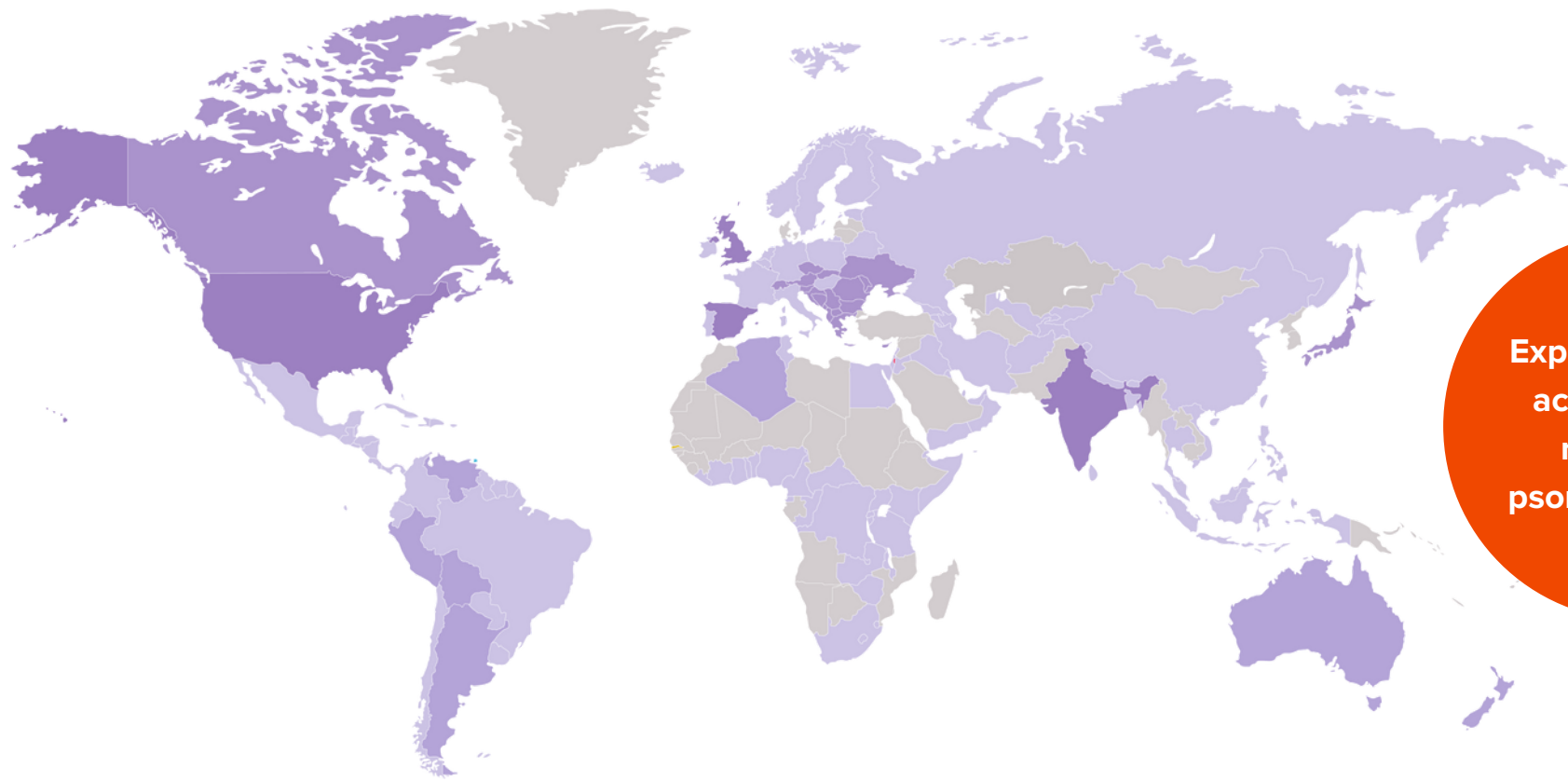
World Psoriasis Day is a global campaign that brings attention to psoriatic disease worldwide. It's a major opportunity for organizations in this field to showcase their important work and drive necessary change. In 2023, the global conversation on IFPA's social media and website reached its highest point on World Psoriasis Day, as shown in these graphs.



Post Impressions/Reach on IFPA’s social media channels



Visits to IFPA’s website



Explore national activities and reports at psoriasisday.org

Participating Countries

Algeria	Chile	France	Ireland	Maldives	Panama	Saudi Arabia	Thailand
Argentina	China	Germany	Israel	Mauritius	Paraguay	Singapore	USA
Australia	Colombia	Ghana	Italy	Mexico	Peru	Slovenia	UAE
Austria	Cuba	Greece	Jamaica	Montenegro	Philippines	Somalia	Uganda
Bangladesh	Cyprus	Guatemala	Japan	Nepal	Poland	South Africa	UK
Belgium	Czechia	Honduras	Jordan	Netherlands	Portugal	South Korea	Ukraine
Benin	Denmark	Hong Kong	Kenya	New Zealand	Puerto Rico	South Sudan	Uruguay
Bolivia	Dominican Republic	Iceland	Kuwait	Nicaragua	Qatar	Spain	Uzbekistan
Brazil	Ecuador	India	Latvia	Nigeria	Republic of the Congo	Sweden	Venezuela
Côte d'Ivoire	Egypt	Indonesia	Lebanon	Norway	Romania	Switzerland	Zimbabwe
Cameroon	El Salvador	Iran	Macao	Oman	Russia	Turkey	
Canada	Finland	Iraq	Malaysia	Pakistan	Rwanda	Tanzania	

Puerto Rico



El Salvador



Hong Kong



WORLD PSORIASIS DAY 2023: ACTION ACROSS THE WORLD

Italy



Netherlands



Uruguay



LAUNCHING ...
PAM 2024 CALENDER OF POTRAITS

Malaysia

29 October 2023 (Sunday) L2, KL Gateway Mall, Kuala Lumpur 2.00pm - 5.30pm

Scan Me!

United States



Bangladesh



10月29日は **WORLD PSORIASIS DAY 2023**
世界乾癬デー

山形乾癬友の会学習懇談会
宮城かんせんの会第15回学習会
合同学習会

会場：せんだいメディアテーク 7階会議室ab
宮城県仙台市青葉区春日町2-1
日時：2023年10月29日(日) 14:00~16:30

特別企画
東京タワーのイベントと繋がろう

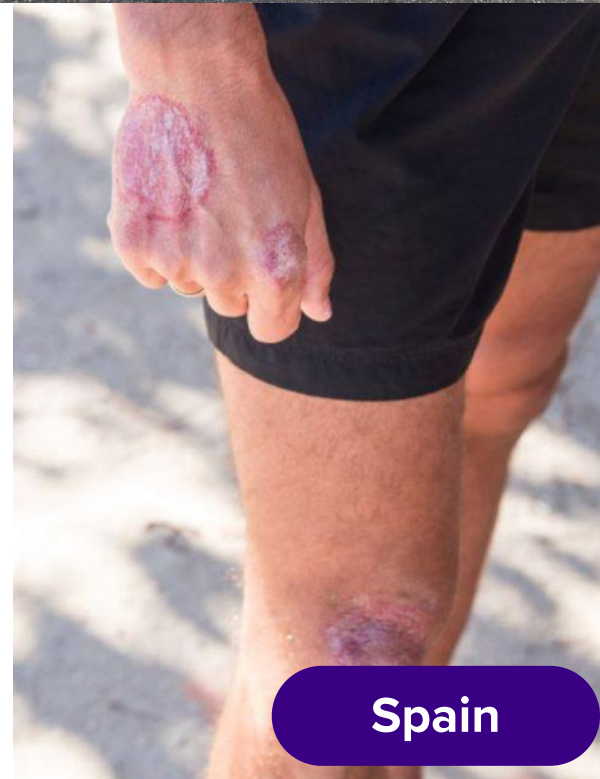
医療講演
乾癬治療について
名取つちやま皮膚科 土山健一郎先生

患者体験談
鈴木 由香里さん(山形乾癬友の会)
柴崎 弘之さん(宮城かんせんの会)

質疑応答
交流会

お問い合わせ 山形乾癬友の会事務局(鈴木) TEL:099-8433682-20
mail:vickeysuzuki@gmail.com
宮城かんせんの会 mail:miyagi.kansen@gmail.com

Japan



Spain



Argentina



ACCESO PARA TODOS

Peru



Vietnam

Chương trình

Đón tiếp	9:00 AM - 10:00 AM
Chương trình ca nhạc	10:00 AM - 11:00 AM
Báo cáo chương trình hoạt động 2023 và kế hoạch 2023	11:00 AM - 11:30 AM
Vui chơi có thưởng (quà tặng) và Chụp ảnh tập thể	11:30 AM - 12:00 PM
Tiệc trưa	12:00 PM - 1:00 PM
Chụp ảnh cá nhân, nhóm	1:00 PM - 3:00 PM

NGÀY VẮY NẾN THẾ GIỚI 29/10

MỌI NGƯỜI ĐƯỢC ĐIỀU TRỊ

ACCESS FOR ALL

Chương trình có sự tham gia:
NSUT Minh Hoa và MC Chiêu Thăng

Khách mời
 Bác sỹ Đa khoa cùng với Đại diện Hội Bạch biến và Hội Lupus

Đặc biệt
 Nhiếp ảnh gia trẻ Trịnh Thị Văn Hương

Find more information at www.hoivaynen.vn

NOTÍCIA

Frente Parlamentar é lançada na Alesp com foco na defesa das pessoas com doenças crônicas de pele

Com a presença em peso de especialistas em diversas áreas médicas, a Assembleia Legislativa do Estado de São Paulo lançou nesta sexta-feira (26) a frente parlamentar voltada para a defesa das pessoas com doenças crônicas de pele, como a psoríase. O grupo suprapartidário será capitaneado pelo deputado estadual Mauro Bragato (PSDB).



Brazil



Finland



Taiwan



Chiara's Story: A right to health



Access For All: World Psoriasis Day 2023

In a remarkable display of commitment to raising awareness and advocating for those affected by psoriasis, the IFPA ambassadors played a pivotal role in World Psoriasis Day 2023. With a resolute focus on promoting access for all, the ambassador actively engaged in various events and initiatives aimed at shedding light on the challenges faced by individuals with psoriasis.



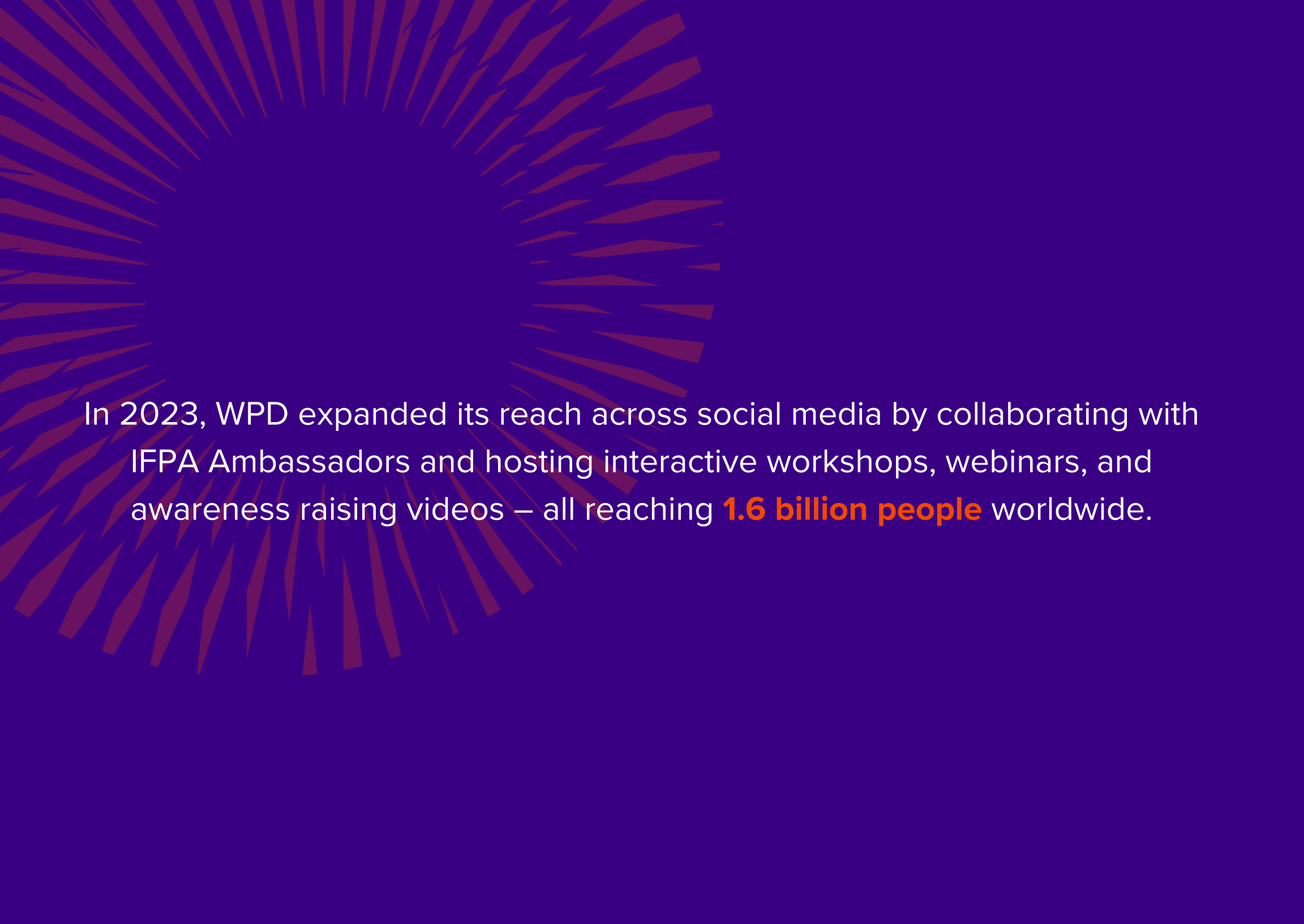
Pierre's Story: A right to health



Reena's Story: A right to health

IFPA psoriasisIFPA 375 subscribers

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In 2023, WPD expanded its reach across social media by collaborating with IFPA Ambassadors and hosting interactive workshops, webinars, and awareness raising videos – all reaching **1.6 billion people** worldwide.

THANK YOU, WORLD PSORIASIS DAY SUPPORTERS

Thank you to our global partners of WPD. Through exciting activities, events, and collaborations online, our global partners helped to build awareness of psoriatic disease throughout the year

abbvie



AMGEN



Bristol Myers Squibb



Lilly

NOVARTIS

