



2021

**UNITED
ACHIEVEMENTS**

Thank you for being a part of the IFPA community. In 2021, we have taken bold new steps to unite, strengthen, and lead the global psoriatic disease community.

Together, we are changing lives.

We unleashed a strong **strategy**.

A **knowledge hub** for
the psoriatic disease community

133 national members by 2030

A network of **capacity leaders** in
every region

Dialogue and partnership with all **6**
WHO regional offices

With concrete goals and powerful targets, our
new strategy will guide us to **2030**.

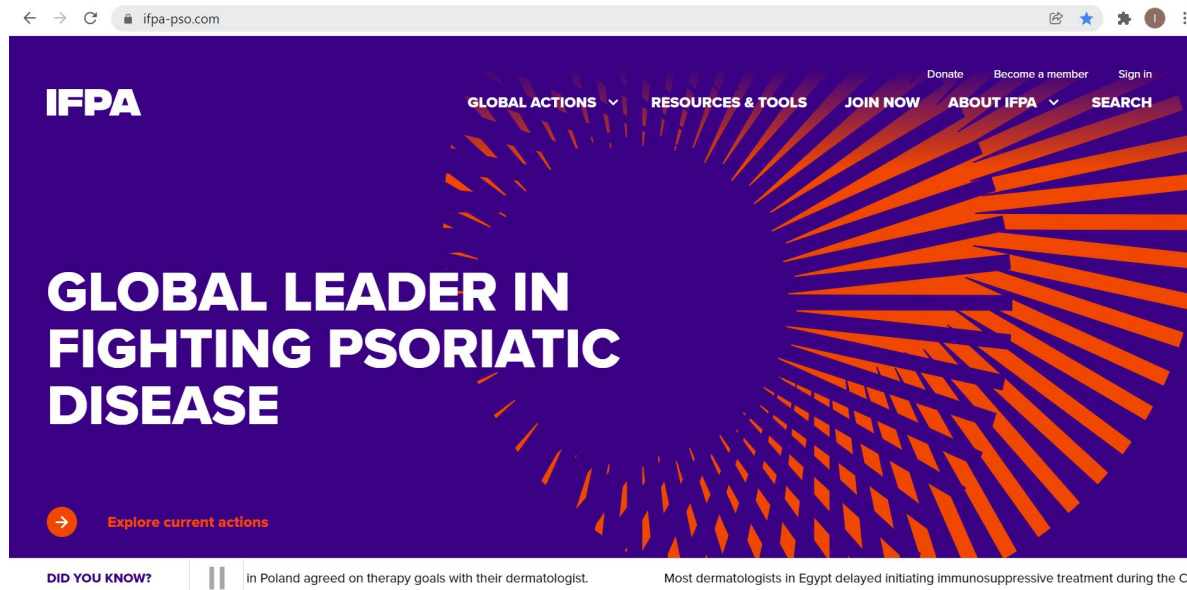
We launched a new **fighting spirit.**

Supporting the 2030 Strategy,
IFPA's new branding is bold,
activating, and inclusive.



We built a **knowledge hub**.

IFPA's new website collects views, opinions, and findings from across the psoriatic disease space.



The exclusive
Member Portal
provides an efficient
space for us to co-
create interventions
together

More than “psoriasis” or “psoriatic arthritis,” the term **psoriatic disease** captures the full experience of living with this complex illness, its comorbidities, and all the emotional, social, and financial burdens that come with it.

We adopted the term **psoriatic disease**.

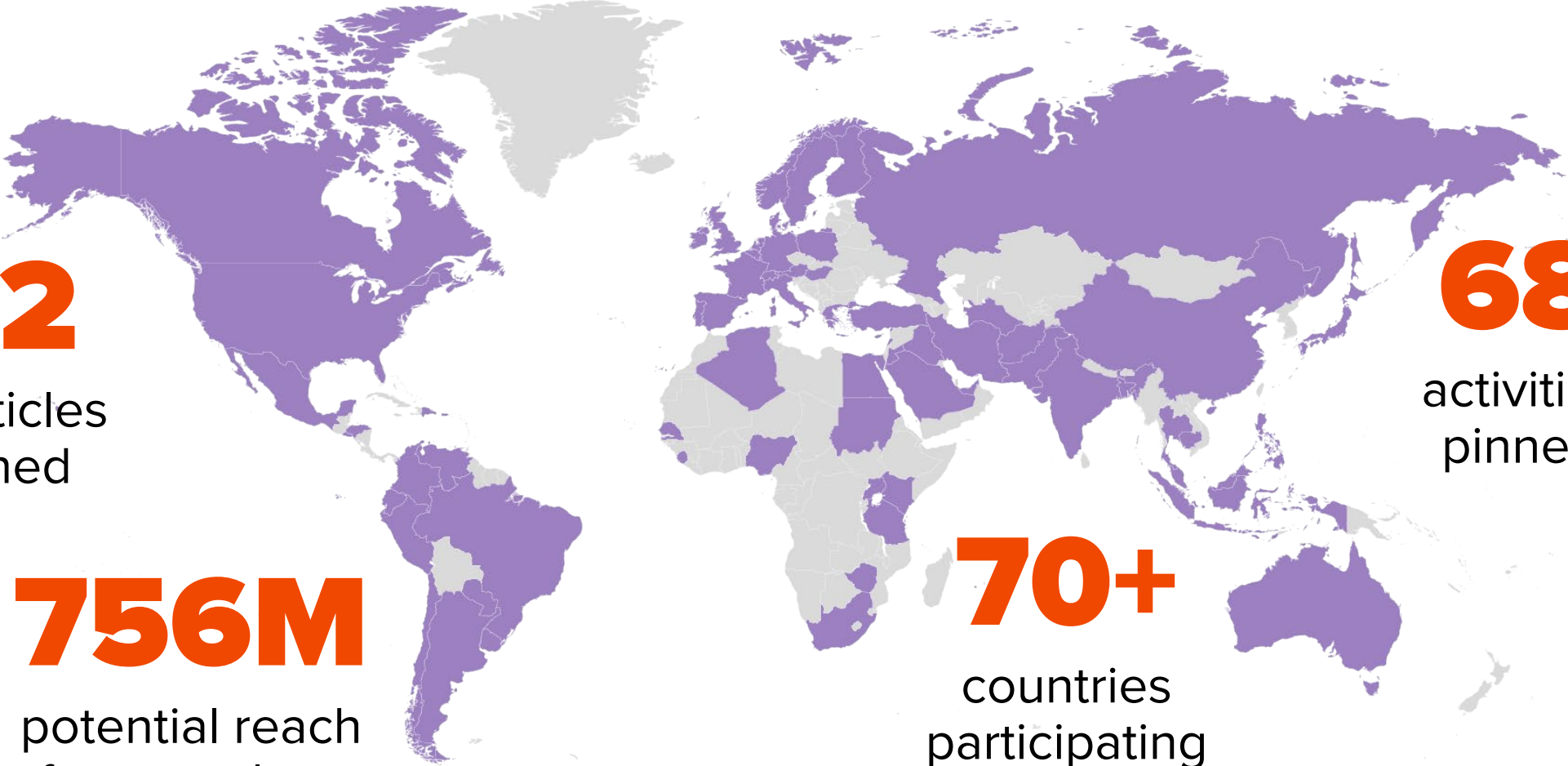
We called for breakthroughs at the
the **6th IFPA Conference**

1st virtual conference made attendance from **67** countries possible

40+ hours of live and on-demand content

4.49/5 satisfaction rating





872

news articles
published

756M

potential reach
of press release

68

activities
pinned

70+

countries
participating

We united for action on

World Psoriasis Day.

Together, we fought psoriatic disease.

The **IFPA Coalition** successes of 2021 include:

- A new **Strategic Action Plan** aligning the Coalition in one advocacy
- **ECOSOC statement** on COVID-19
- **Diabetes** Report and patient checklist
- Definition of **psoriatic disease**
- **World Health Assembly** attendance
- First contact with **WHO** discussing informal collaboration

We tackled comorbidities with the report, **Inside Psoriatic Disease: Diabetes**

11

languages

430

downloads

759

webpage visits

1,900+

views of IDF's
blog post

“Wow - outstanding! I just browsed the information posted on the IFPA website and I'm impressed with the depth of the report, the graphics, and the multi-language translations.”

—IFPA Partner



We investigated **telehealth.**

1

report

82

views in one
week

1

seminar

1,600+

registered
participants

60+

countries



December 2021

TELEMEDICINE

for Psoriatic Disease Care

In October, IFPA met with the NCD Department at WHO headquarters to discuss partnership in regional implementation of recommendations from the Global Report on Psoriasis.

We engaged the
World Health Organization.

We launched the **World Psoriasis Day Petition.**

On October 29th, we launched a global petition demanding progress on the promises from the WHO Global Report on Psoriasis. You shared this initiative in each of your countries.

Our goal is to reach 500,000 signatures before the UN High-Level Meeting
on Noncommunicable Diseases in 2025

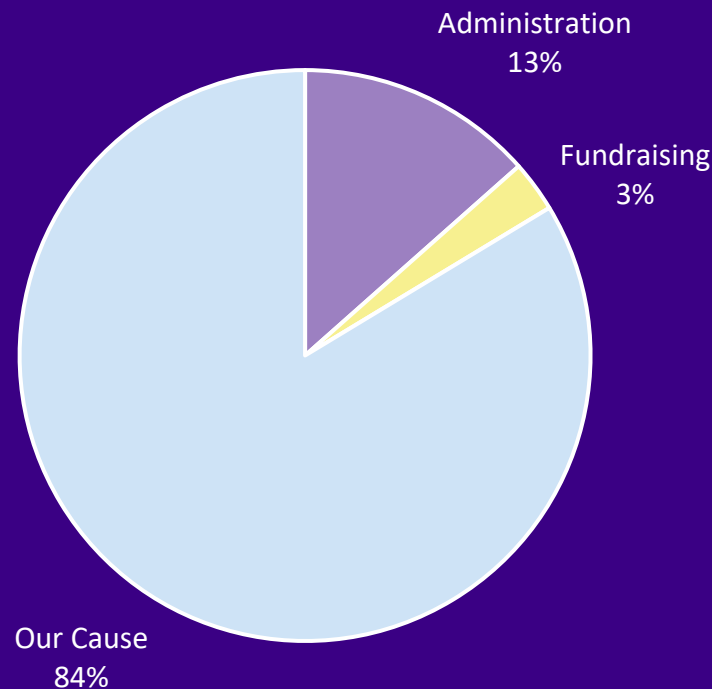
Sign the petition at

psoriasisday.org

We reinforced **sustainable finances**.

With a responsible liquidity and wise allocation of resources, we invest in maximum impact for people affected by psoriatic disease

How IFPA funding is divided



IFPA demanded attention for our cause in research and policy agendas. We consistently highlighted the patient perspective.

2

reports

10

consultancy
projects

5

scientific
publications

12

international
conferences
and meetings

We raised the profile of **psoriatic disease**.

Together, we sharpened our knowledge of psoriatic disease.
Over 300 advocates learned about:

Research updates and the future of psoriatic disease

Psoriatic disease, COVID-19 & vaccinations

World Psoriasis Day

European psoriasis treatment guidelines

Generalized Pustular Psoriasis (GPP)

Telemedicine

IFPA Webinar series

We ensured global representation. **Everywhere.**

With greater numbers and more powerful members, our advocacy will go further. IFPA is accelerating member capacity and forging complete global representation.

87% valued their membership as very good or excellent

4 new members in Canada, China, Ghana, and Montenegro

We awarded the **Solidarity Fund.**

5 organizations received
grants for their 2021
activities

Virtual Mental Health Sessions
South Africa

Psoriasis Handbook
Japan

Illustration for Awareness
Peru

Community Gingerbread Baking
Norway

Psoriasis Podcast
Vietnam

IFPA's **Psoriatic Disease Ambassadors**

represented the diverse faces of psoriatic disease

16 pilot ambassadors

representing plaque psoriasis, psoriatic arthritis, PPP, GPP,
erythrodermic psoriasis, inverse psoriasis, and guttate psoriasis

126 hours of training so far

Featured in **5** events

240 total hours advocating



IFPA collaborated for the

Global Psoriasis Atlas

Studies are completed into prevalence, incidence, and mortality in Taiwan and Chile.
There is ongoing epidemiological research in Malaysia.

Coordinators are recruiting in Switzerland, Brazil and Singapore for the global IRASPEN registry investigating the natural course of pustular psoriasis, disease burden therapeutics and genetics.

Spanish language website is LIVE!

We published **Psoriasis and Beyond:**

The global psoriatic disease study

By understanding the patient experience, including patient awareness of their own disease, our community will be better equipped to design meaningful interventions. The results of the study are **hosted on IFPA's website** for easy access to patient advocates. National data will be distributed by participating member organizations.

2 sets of data published so far.

More will be published in **2022!**

We faced **COVID-19**

with PsoProtect and PsoProtectMe.

5

publications
in 2021

4791

cases
reported to
PsoProtectMe

1272

cases
reported to
PsoProtect

We looked to the **future**.

IFPA plans to engage a wider audience by exploring new platforms.

You can now follow @psoriasisIFPA on **TikTok**. Join us to create viral challenges!

Get ready to explore psoriatic disease in a whole new way! Digital construction of **IFPAisland** is starting inside the hugely popular **Animal Crossings** video game. Join **11M** regular users to learn about psoriatic disease!

Speaking up for psoriatic disease.

IFPA designed a patient convention to unite diverse stakeholders and fuel regional advocacy. We will see you at the first **IFPA Forum** in Europe, September 2022.

A new training program for IFPA members and new patient associations, **IFPA Accelerator** will debut in 2022. Live seminars, recordings on-demand, and round table discussions strengthen patient advocates worldwide.

Boosting leadership. Everywhere.

Thank you for your dedication. These achievements would not have been possible without enthusiastic participation from members like you!



We look forward to building on our progress together in 2022.