

The background of the cover is a vibrant blue with a dynamic pattern of orange, jagged, sunburst-like rays radiating from the center. The text is white and positioned in the upper left and lower center areas.

**IFPA**

**CONFERENCE**

THE 6TH WORLD PSORIASIS  
& PSORIATIC ARTHRITIS CONFERENCE 2021

**JUNE 30 – JULY 3, 2021**

**CONFERENCE  
REPORT**

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## EXECUTIVE SUMMARY

The 6th World Psoriasis and Psoriatic Arthritis Conference 2021 and IFPA's first fully virtual conference took place June 30 to July 3; the conference is held once every three years and hosted by the IFPA.

The Conference President and Chair of the scientific executive committee, Prof. Dr Med Ulrich Mrowietz and IFPA president Dr Hoseah Waweru gave the opening remarks and welcomed delegates. The Conference was open to the public and had over 800 pre-registered participants from over 65 countries across the globe. The conference attending delegates had access to various sessions, including a scientific and complementary program line-up developed by the scientific committee -including dermatologists, rheumatology experts, and IFPA members. Partners and sponsors hosted symposium satellite sessions.

The purpose of the meeting is to improve the understanding and implementation of novel treatments in psoriatic disease by providing a platform to present and discuss the current frontline in clinical research and knowledge of all aspects related to psoriatic disease. The scientific event focused on bringing together clinical experts, allied health professionals, advocacy organizations and patient organizations to share the latest research and updates on Psoriasis and Psoriatic Arthritis (Psoriatic Disease).

To acknowledge the contribution in research, IFPA offered e-poster awards to celebrate IFPA's 50th anniversary. Individuals who have contributed invaluable to increasing understanding of Psoriatic disease and advocacy over the past five decades also received recognition at the closing ceremony. The Conference Committee and IFPA would like to thank our co-organizers and distinguished speakers for their efforts.

### **A virtual conference for all**

Delegates from 67 countries gathered for the first virtual IFPA Conference.

### **Conference Theme**

CONNECTED, INFORMED, and UNITED to improve multidisciplinary care for people living with psoriasis and psoriatic arthritis

## Introduction

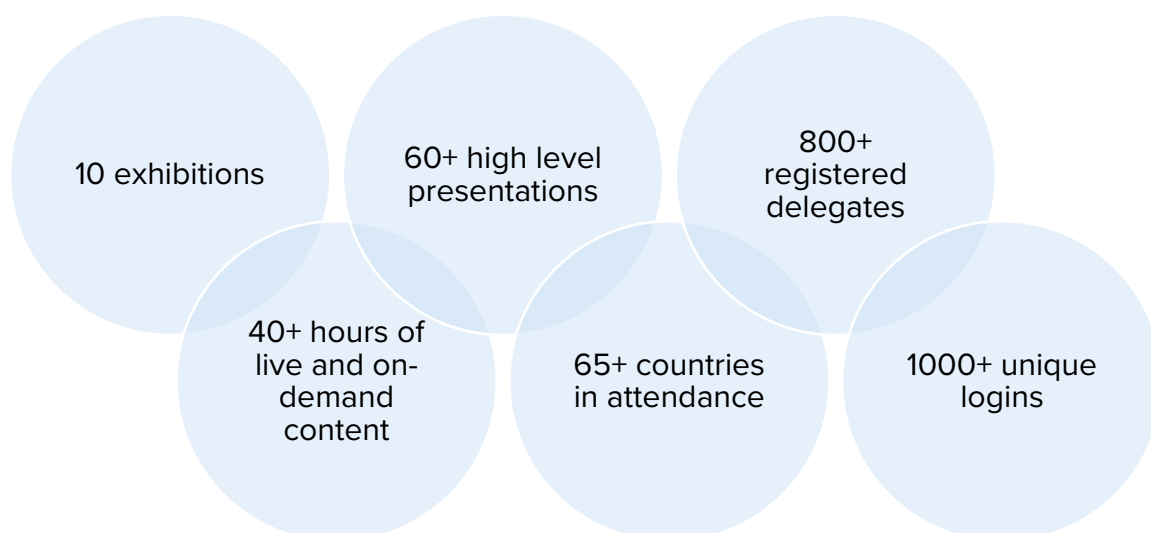
The primary purpose of the WPPAC is to improve the **understanding** and **implementation** of novel developments in the fields of psoriasis and psoriatic arthritis into patient care by **providing a platform** to present and discuss the current frontline in clinical research and the pathophysiological understanding of all aspects related to psoriatic disease.

The World Psoriasis and Psoriatic Arthritis Conference principles follow the WHO Global Report on Psoriasis recommendations to raise awareness of psoriasis and its comorbidities.

## Objectives

- To increase global recognition of the seriousness of the diseases and to develop a broader international perspective of psoriasis and psoriatic arthritis
- To encourage collaboration for developing future research and advocacy initiatives
- To increase awareness among medical professionals and industry partners of the role of IFPA and its members in assisting medical advancement in psoriasis and psoriatic arthritis

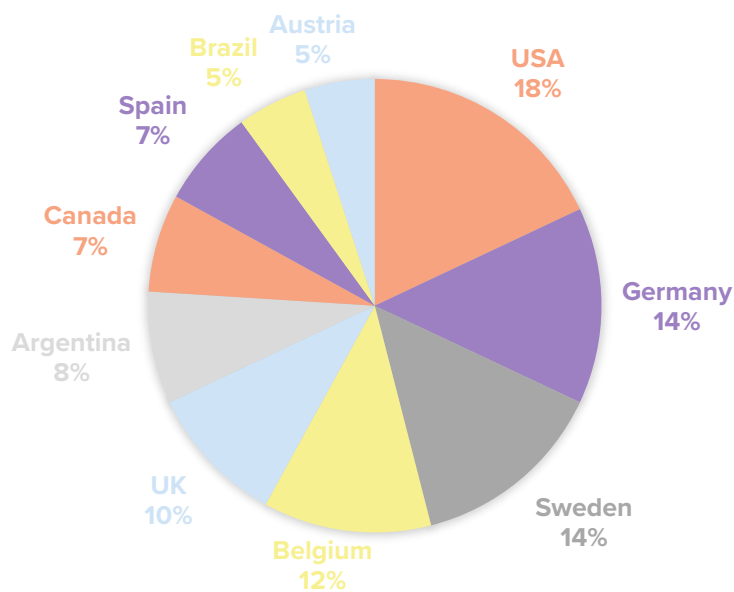
## Summary Highlights



**Global Representation**

IFPA is committed to drive positive change by conducting a multidisciplinary conference on psoriatic disease. The conference delegates came from over 60 countries. The ten countries with highest attendance were USA, Germany, Sweden, Belgium, United Kingdom, Argentina, Canada, Spain, Brazil, Austria.

**Delegates**



**Virtual Platform Sign-Ins**

The IFPA Conference took place over four days, and delegates received unique login registration. During the event, there were over 1000 accessing the virtual platform. The first day saw the highest number (525) logging into the platform.

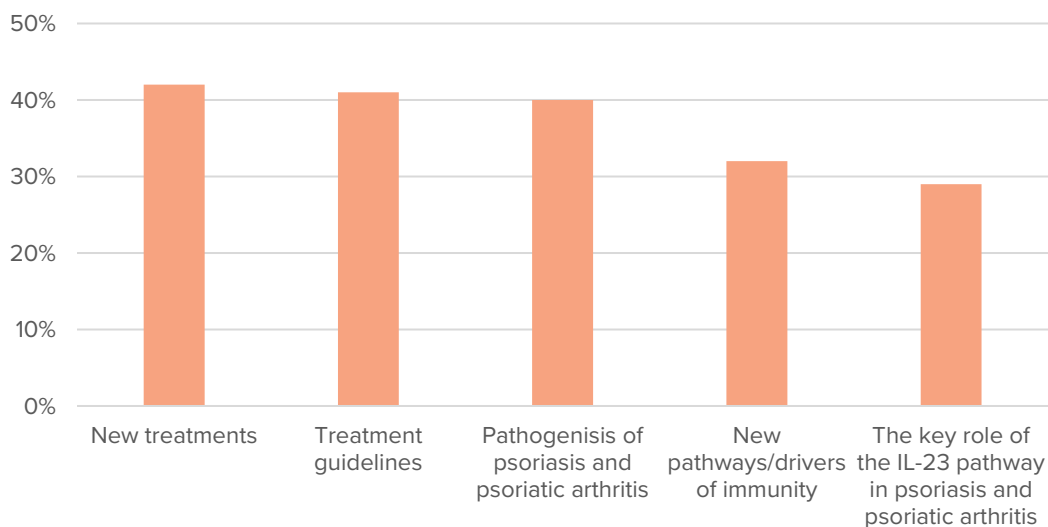
**Sign-Ins**



### Topics and Popular Presentations

The Conference is rated as a unique meeting and an educational platform presenting the most advanced scientific discussions. At the 2021 meeting, the most popular agenda items and topics of interest included: new treatments, treatment guidelines, the pathogenesis of psoriatic disease and drivers of immunity.

#### Top favorited topics

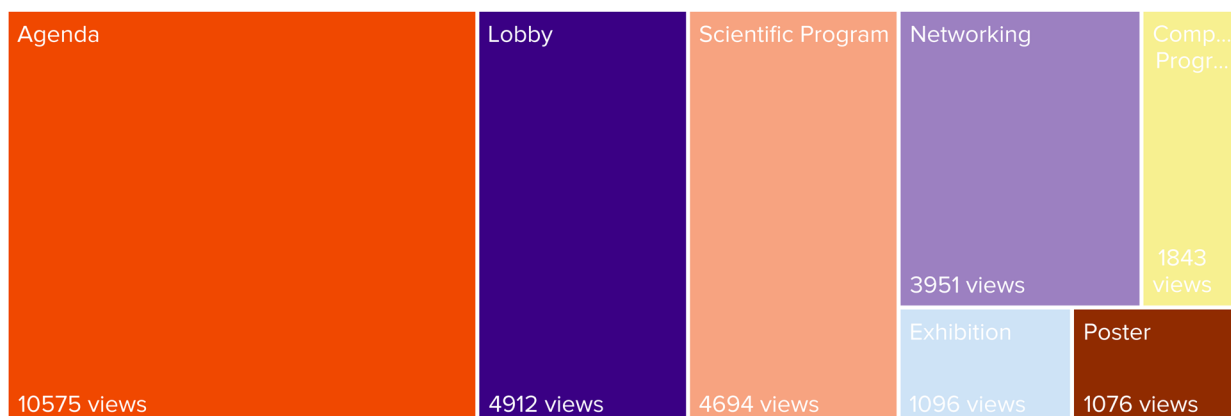


### Virtual Platform Traffic

The virtual conference was hosted on a virtual platform where delegates can access various features to improve virtual experience and networking.

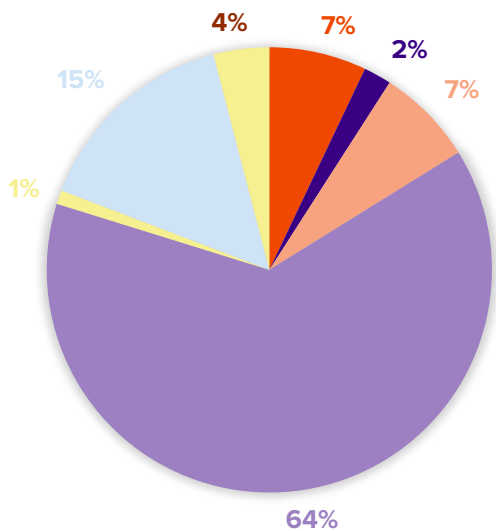
#### Unique views of popular features

- Agenda
- Lobby
- Scientific Program
- Networking
- Complementary Program
- Exhibition
- Poster



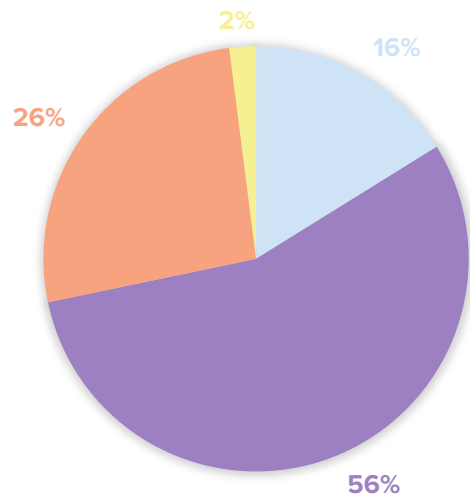
### Attending Delegates by Profession

Most attendees are healthcare professionals (70%) IFPA member leaders and association representatives formed 15% of the attendees



- Advocates and group leaders
- Students
- Allied health professionals (nonprescriber)
- Healthcare professionals (prescribers)
- Press
- IFPA Members
- Sponsors and Exhibitors

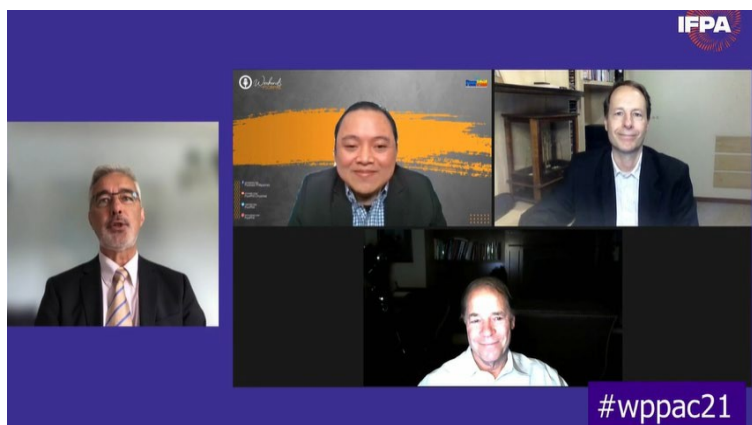
Much like previous conferences, attendees were dermatologists (56%) and rheumatologists (16%). Allied health professionals' fields included: nurses, psychologists and physiotherapists



- Rheumatology
- Dermatology
- Allied health professionals and patient advocates
- Other health professionals (cariology, oncology)

## PROGRAM

The IFPA Conference program is unique, developed by scientific experts with global influence from people living with psoriatic disease. The IFPA Scientific Advisory Board reviews the program.



*(Left) Conference President and SEC Chair, Prof. Dr. med Ulrich Mrowietz joined by patient advocate Mr. Paul Mendoza (top left) and Prof. Ricardo, Brazil (top right) and Prof. Christopher Ritchlin, US (bottom)*

### **Accreditation of Learning Activities**

The 6<sup>th</sup> World Psoriasis & Psoriatic Arthritis conference was accredited by the European Accreditation Council for Continuing Medical Education (EACCME) and designated

**15 CME CREDITS**

### **Feedback**

“The dual approach by dermatologists and rheumatologists was excellent!”  
-Delegate, USA

“The section on comorbidities was of really high standards and approached psoriatic disease in a multidisciplinary way.”  
-Delegate

“The 6<sup>th</sup> WPPAC provided much needed relevant information to physicians, scientists and patients. We congratulate all the speakers and faculty.”  
-Anette, Deutscher Psoriasis Bund, Germany

“IFPA has become a worldwide advocate for patients. Thank you for the work done to educate on psoriasis and psoriatic arthritis at the virtual conference.”  
-Luz Maria Torres, FUNDAPSO, Colombia

## Scientific Program

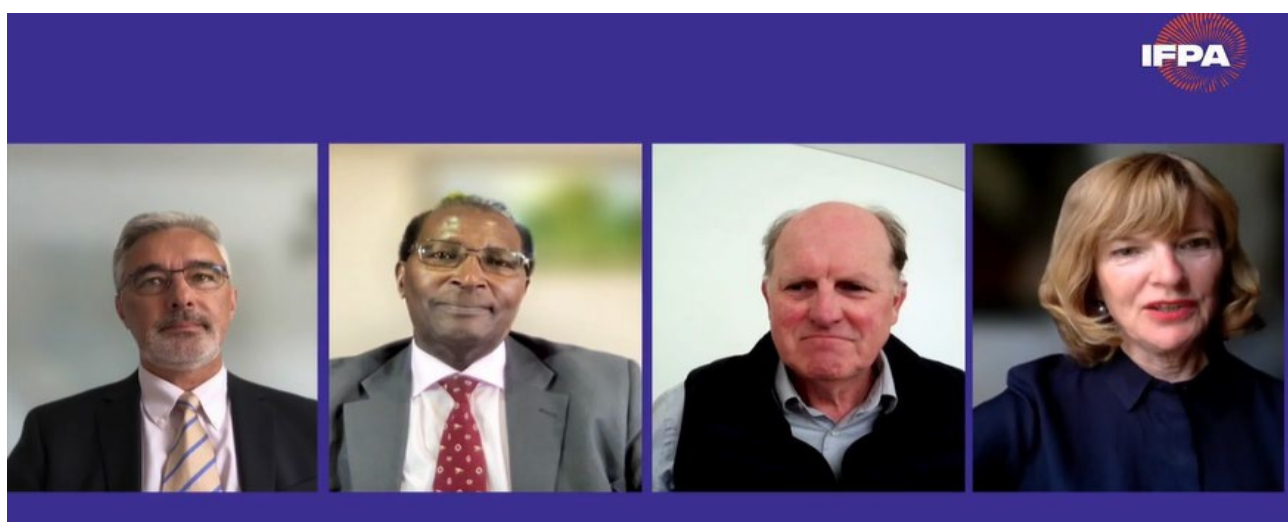
The Scientific Program, developed by the Scientific Committee, brings together scholars, research and patient advocates from across the globe.

The program reflected the Conference theme in a series of 7 keynote lectures, high-profile plenary and hot topics presented in a debate-like fashion, and oral abstract presentations. The faculty consisted of leaders within their fields and chairs by predominantly highly experienced, senior Key opinion Leaders to ensure the highest program standard.

[Click to see the program book](#)

### Keynote Lectures

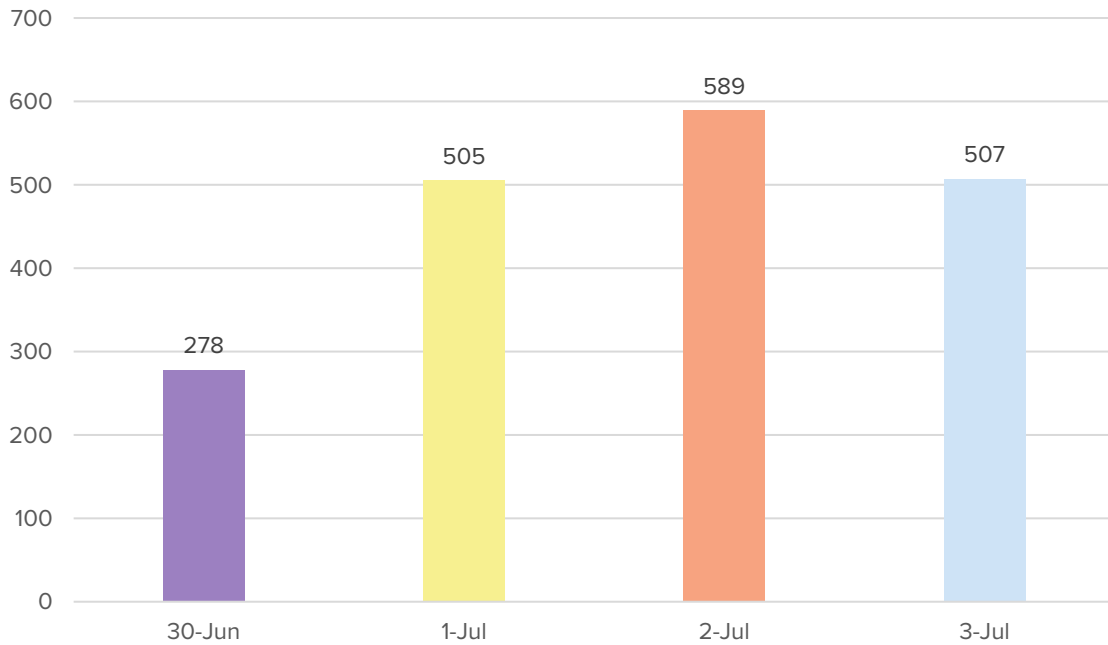
- New pathways and drivers of immunity – *Kenji Kabashima, MD, PhD, Japan*
- Patient-reported outcome measures measuring wellbeing not only the burden of disease – *Rachel Sommer PhD, Germany*
- Vascular inflammation in chronic inflammatory disease – *Nehal Meta, MD, PhD US*
- Pathogenesis of depression in inflammation (chronic and acute) – *Mats Lekander MD, PhD, Sweden*
- Self-responsibility and self-management encouraging lasting behaviour change in patients with psoriasis/psoriatic arthritis – *Christine Bundy MD, PhD, UK*
- Psoriasis, Psoriatic arthritis and infectious disease – *Curdin Conrad, MD, PhD, Switzerland*
- The general impact of the microbiome in chronic, inflammatory disease – *Dirk Elewaut MD, PhD, Belgium*



Opening Ceremony by Conference President and SEC Chair, Prof. Dr. med. Ulrich Mrowietz and IFPA President Dr Hoseah Waweru. SEC Co-chairs: Prof. Oliver FitzGerald, Ireland and Senior Prof. Mona Ståhle, Sweden

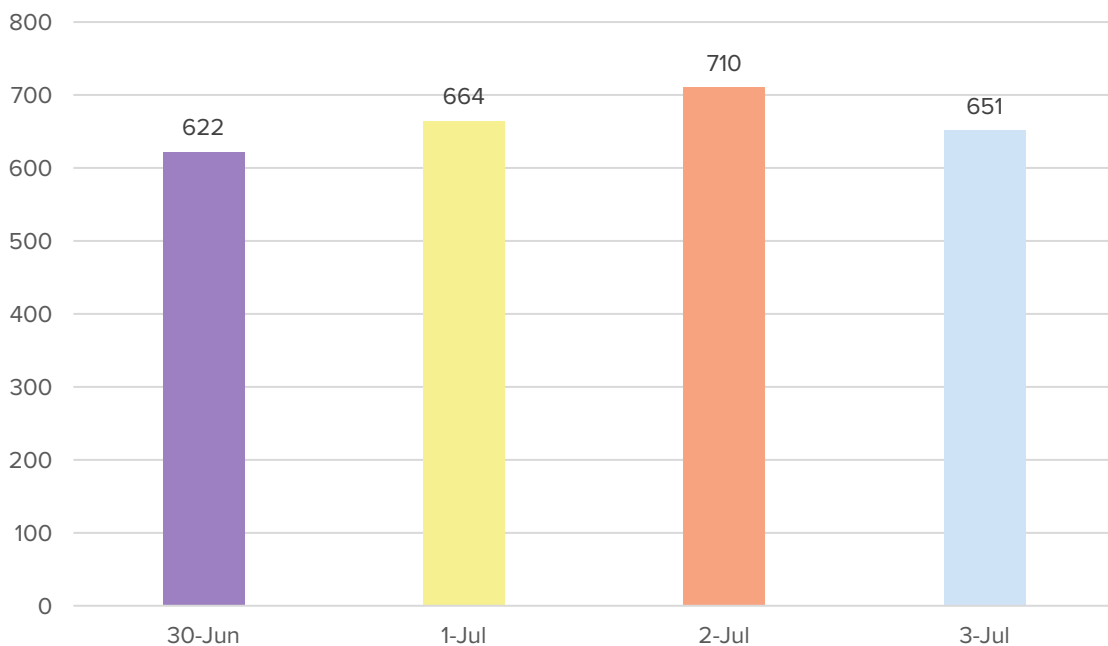
**Total live views per day**

The total number of live viewers was highest on Day 3 (July 2<sup>nd</sup>, 2021). There were **1879** total live views of the scientific program.



**Total Views**

Recorded sessions remained available on demand until the end of September. There were **2647** total views of the scientific program.



## Complementary and Civil Society Program

The complementary program is aimed primarily at allied health professionals, non-specialists, patient leaders and industry representatives. The speakers in the Complementary program are held to the highest standard and are key opinion leaders in the field, including clinicians, allied health professionals or patient leaders.

### IFPA 2021 Complementary Program focus:

- Epidemiology burden of psoriasis
- Daily life challenges of living with Psoriatic Disease
- The psychosocial and mental health aspects
- Food and alcohol policies And Climate Therapy
- Interactive sessions with advocates and patient experts
- Physician-patient relationship

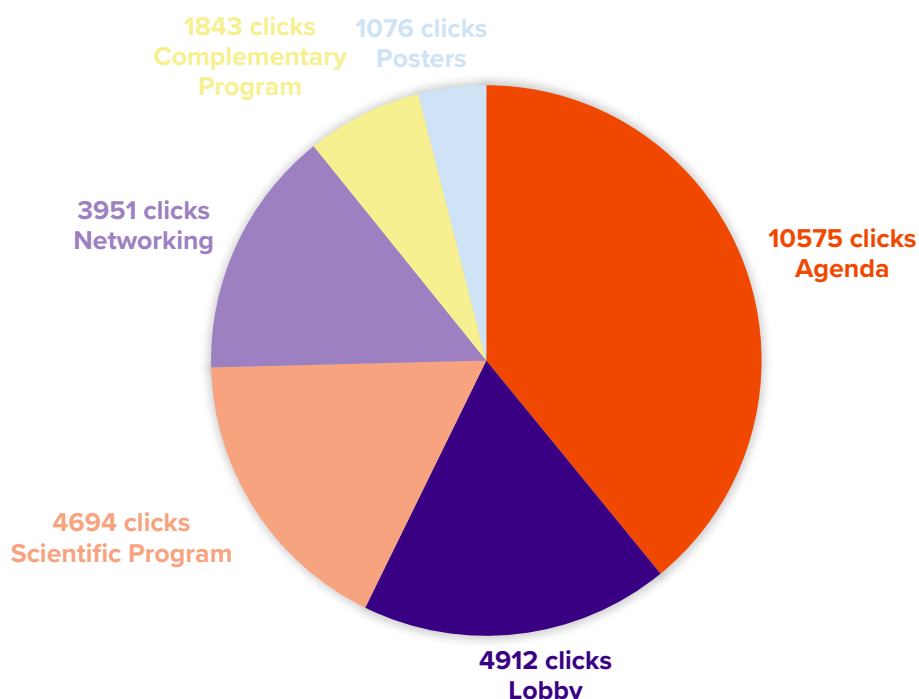


*Complementary program session led by key opinion leaders, researchers, patient experts and advocates*

## Virtual Platform Features

Hosting virtual events has been the latest trend in 2020. Due to the pandemic, the conference virtual platform accommodated delegates preferences and provided a greater experience. The virtual platform integrated a set of features to create a seamless event experience for the attendees.

### Top visited platform features



Using the platform tools, delegates had the opportunity to mark their favorite agendas before the conference. 965 agendas were booked. The top five favorites were:

1. Plenary symposium session – New Treatments
2. Plenary symposium session – Treatment Guidelines
3. Plenary symposium session – Pathogenesis
4. Keynote lecture – New Pathways and Drivers of Immunity
5. Janssen satellite symposium – Where do we begin? The key role of the IL-23 pathway in psoriasis and psoriatic arthritis

## Oral Abstract Presentations and E-Poster Session

The conference had over 100 abstracts submitted. There was a wide range of topics and categories for the abstracts. These included topics such as biomarkers and imaging,

comorbidities, current and new therapeutic modalities, pathophysiology and immunobiology, patient research partners projects and SARS-coV-2/Covid-19.

Exceptional e-posters were recommended for a Poster Prize. The winners in each category received a diploma and presented their research during the awards ceremony.

### **Poster Prize Categories**

- Best scientific poster
- Best educational poster
- Best clinical poster
- Best patient organization/society poster
- Best poster from a young researcher
- Nature Reviews Rheumatology poster prize  
*IFPA partnered with the prestigious peer-reviewed Nature Reviews Rheumatology Journal to offer an additional poster prize selected by the journal.*



**"The number of abstracts receiving the highest score possible and recommended for oral presentation was the highest I have ever seen, and this is a very positive trend witnessed over the past few meetings. "**

Barbra Bohannan  
Secretary, Scientific Executive Committee

## Satellite Symposia

Since the introduction of the World Psoriasis & Psoriatic Arthritis Conference in 2006, industry partners have curated rich content for the industry program, sharing the latest developments in dermatology treatment with healthcare practitioners at the symposium satellite sessions. And opportunity to interact with a delegate at the exhibitions area on the virtual platform; and showcase the latest medical products and services.

**IFPA World Psoriasis & Psoriatic Arthritis Conference is made possible thanks to generous support from industry partners.**



## Collaborating Partner Organizations

IFPA is proud to partner with medical and civil society organizations around the world.

**The following organizations presented their latest projects and findings at the 6<sup>th</sup> World Psoriasis & Psoriatic Arthritis Conference.**



## Marketing, Media, and Promotion

Social Media was key marketing platform for the 6<sup>th</sup> IFPA Conference, especially in during the period leading up to the Conference when the COVID-19 pandemic reduced opportunities for in-person marketing. Furthermore, social media became an important channel to share the knowledge of the conference, especially in parts of the world where virtual attendance was not feasible. The IFPA team monitored the conference proceedings and engaged in online conversations from IFPA channels. This includes the use of the hashtag #WPPAC2021.

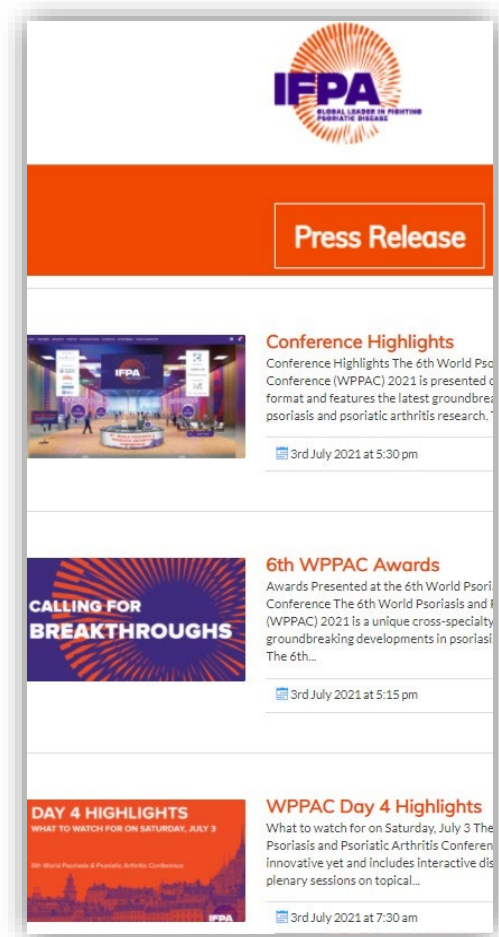
### Social Media Results

**1.1M**

Hashtag reach

**38**

Countries



## Social Program

### Celebration of IFPA 50<sup>th</sup> Anniversary

IFPA celebrates its 50<sup>th</sup> anniversary to honor its history and bestow awards upon individuals who made invaluable contributions over the past five decades.

### 50<sup>th</sup> Anniversary Award Categories

- Outstanding Action for People Living with Psoriatic Disease
- Lifetime Achievement Award



*IFPA Board Members and Executive Director joined by IFPA awardees Prof Nehal Meta and IFPA immediate former President Mr. Lars Ettarp*

**[Click here to watch IFPA's 50 Years celebration video](#)**

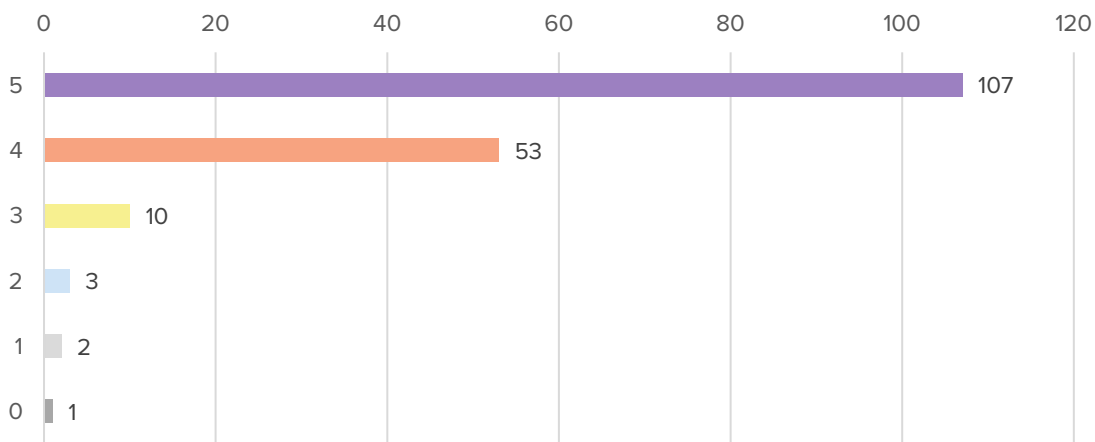
## Attendees' Evaluation

There were 176 responses out of 528 attendees receiving the poll, with a response rate of 33%.

The Quality of the Main Program received an average score of 4.46 (compare to 4.13 in 2018). The Complementary score received an average score of 4.09 (compared with 3.36 in 2018).

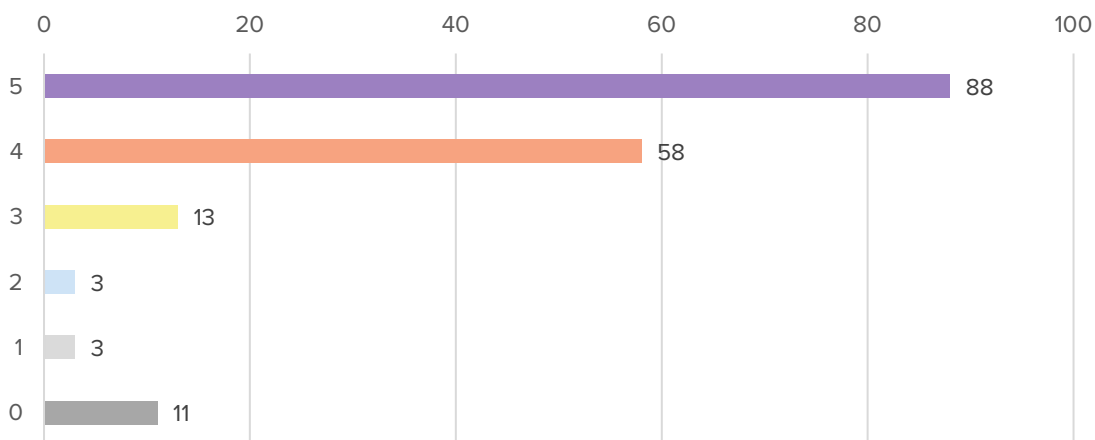
Responses were measured on a scale from 1 to 5, where 1=very poor and 5=very good

### Quality of the main program



Mean:4.46, Median: 5

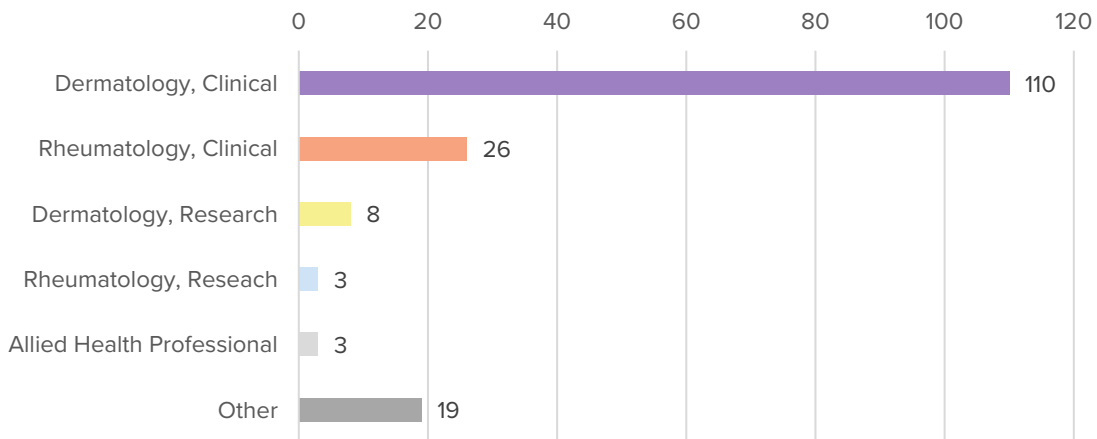
### Quality of the complementary program



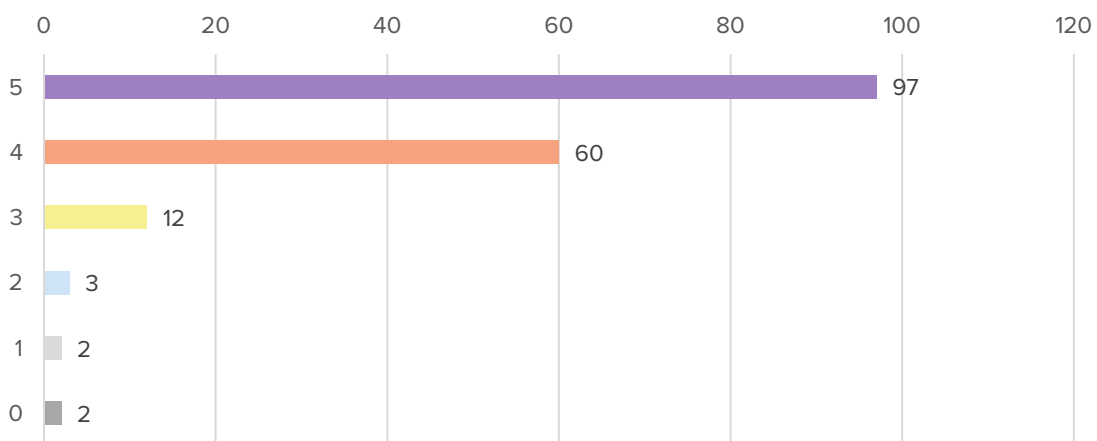
Mean: 4.09, Median: 4.5

**Overall attendance by profession**

Most of the responding delegates are dermatologists, rheumatologists, and researchers. The survey respondents noted that the dual approach allowed for the expansion of knowledge across specialties.



**Overall impression of the conference platform**



Mean: 4.37, Median, 5

Many respondents rated the platform as excellent, suggesting that a virtual platform is maintained for persons who cannot attend the meeting virtually. There were suggestions to improve the user interface to increase networking opportunities. The polling sessions made the presentations interactive.

## About the 6<sup>th</sup> WPPAC 2021 (virtual)

Conference name: 6th World Psoriasis & Psoriatic Arthritis Conference 2021

Theme: "Connected, informed, and united to improve multidisciplinary care for people with psoriasis & psoriatic arthritis."

Dates: June 30 – July 3, 2021

Venue: Virtual Conference broadcast from Stockholm, Sweden

Target group: Dermatologists, rheumatologists and general practitioners and allied health professionals with interest in psoriasis and psoriatic arthritis

Website: [www.ifpaworldconference.com](http://www.ifpaworldconference.com)

Twitter: @PsoriasisIFPA, #WPPAC21

### Conference Committee

#### Scientific Executive Committee

- Conference President: Prof. Dr. med. Ulrich Mrowietz
- Co-chair: Senior Prof. Mona Ståhle, Sweden
- Co-chair: Prof. Oliver FitzGerald, Ireland
- Secretary: Barbra Bohannan, Sweden

#### Complementary Program Committee

- Chairperson: Dr Hoseah Waweru, Kenya
- Co-chair: Dr Colin Theng, Singapore

#### IFPA Scientific Advisory Board

##### Dermatology

- Prof. Mark Lebwohl, USA
- Dr Alan Menter, USA
- Prof. Jörg Prinz, Germany
- Prof. Mona Ståhle, Sweden
- Prof. Peter van de Kerkhof, the Netherlands

##### Rheumatology

- Dr Philip Mease, USA
- Prof. Christopher Ritchlin, USA

##### Organizing committee

- IFPA Board and Secretariat



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