IFPA

GLOBAL LEADER IN FIGHTING
PSORIATIC DISEASE

ANNUAL REPORT
2024

Contents

IFPA

Founded in 1971, IFPA is the global organization uniting all people living with psoriatic disease– regardless of where they live, what type of psoriatic disease they have, or how it impacts their lives.

IFPA's members are national and regional patient associations representing over 60 million people living with psoriatic disease.

Vision

A future where all people living with psoriatic disease enjoy good health and well-being, free from stigma and preventable disability and comorbidities.

Mission

Unite, strengthen and lead the global psoriatic disease community to improve the lives of all people affected by psoriatic disease

Strategic goals

Message from the Acting President & Executive Director

As we reflect on 2024, we recognize a year shaped by profound global challenges. The world has endured the devastating impact of wars and ongoing health crises, leading to uncertainty and hardship for many. However, amidst these trials, IFPA remained resolute in our mission to improve the lives of those affected by psoriatic disease. Our unwavering dedication and collaborative spirit have allowed us to make significant strides in advancing our cause.

One of the most notable achievements of the year was the 7th IFPA Conference. With the theme “**Uncovering the Broad Spectrum of Psoriatic Disease**”, the conference brought together over 1,000 delegates from more than 75 countries. Through over 190 abstracts and 50 high-level presentations, the event fostered meaningful dialogue and innovation, strengthening our global network and deepening our understanding of psoriatic disease.

Our focus for 2024 centered on the theme of "Family". Recognizing the profound impact psoriatic disease has on families and loved ones, we published Inside Psoriatic Disease: Family, a comprehensive report that highlights the challenges faced by patients and their loved ones. This initiative allowed us to shed light on the emotional and social dimensions of the disease while advocating for improved support systems and care.

At the core of our work lies the Global Strategy 2021-2030, which serves as a guiding compass for our actions and priorities. With this strategy, we have made significant strides toward our five key goals: strengthening global representation, driving advocacy efforts, empowering our members, fostering knowledge sharing, and uniting stakeholders.

Through strong collaboration with our partners and members, we are building a more inclusive and supportive global community for those living with psoriatic disease.

Our achievements would not have been possible without the unwavering support and dedication of our members, partners, and collaborators. Your commitment has been instrumental in driving positive change and bringing us closer to a world where everyone affected by psoriatic disease has access to the care and support they need.

As we set our sights on 2025, the IFPA team remains dedicated to expanding partnerships, advancing research, and strengthening advocacy efforts. We invite you to join us in this mission as we continue to break barriers and create a lasting impact for the psoriatic disease community.

Thank you for your continued support and commitment. Wishing you a safe, healthy, and prosperous 2025.

Enjoy the report,

Ingvar Ágúst Ingvarsson
Acting President

Frida Dunger
Executive Director

THE ORGANIZATION

IFPA BOARD

Ingvar Ágúst Ingvarsson
Acting President

Helen Crawford
Interim Vice President

Kathleen L Gallant
Secretary

Josef de Guzman
Treasurer

Silvia Fernandez Barrio
Board Member

Masanori Okuse
Board Member

IFPA SECRETARIAT

Frida Dunger
Executive Director

Janina Kostiukaite
Fundraising Manager

Camille Lancelot
Community Manager

Elisa Martini
Policy and Advocacy Manager

Sicily Mburu
Scientific Officer

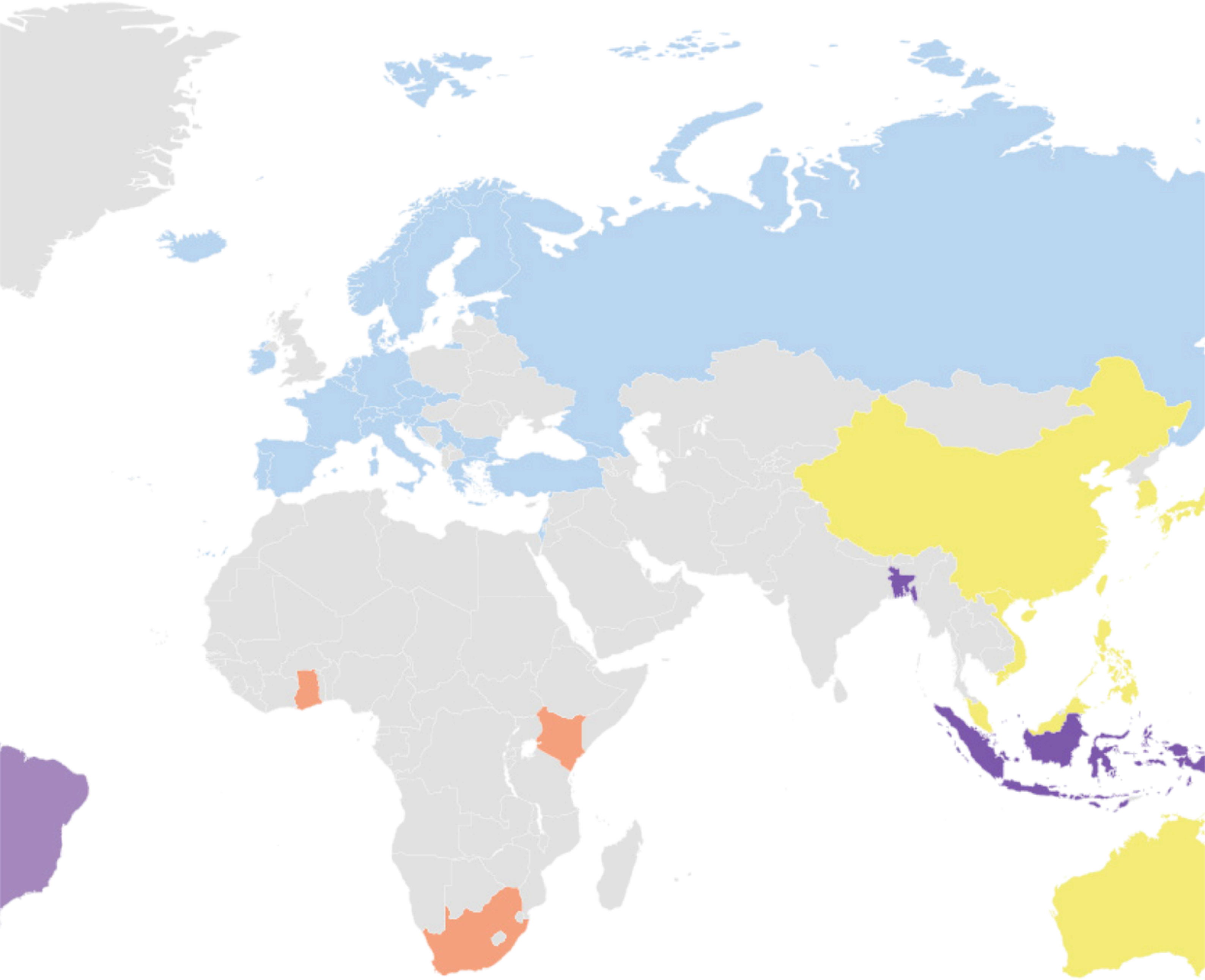
Ida Mourujärvi
Finance and Administration Manager

Annika Sjöberg
Marketing and Communications Manager

Tanjia Nishi
Global Communicator

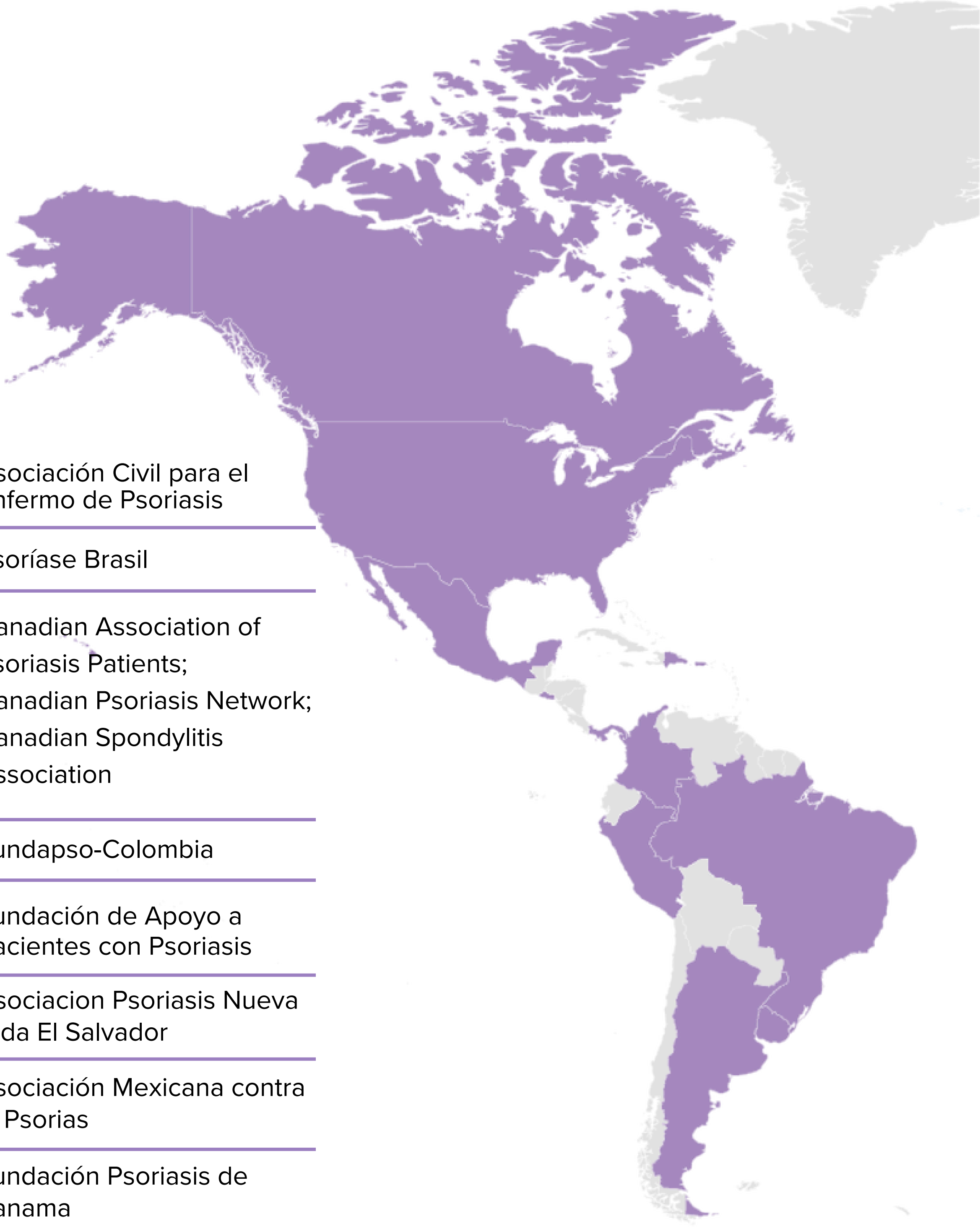
Raquel Vaz
Scientific Project Leader

IFPA MEMBERS



Africa

Regional Organization	PSORAFRICA
Ghana	Psoriasis Ghana
Kenya	Psoriasis Association of Kenya
South Africa	South African Psoriasis Association

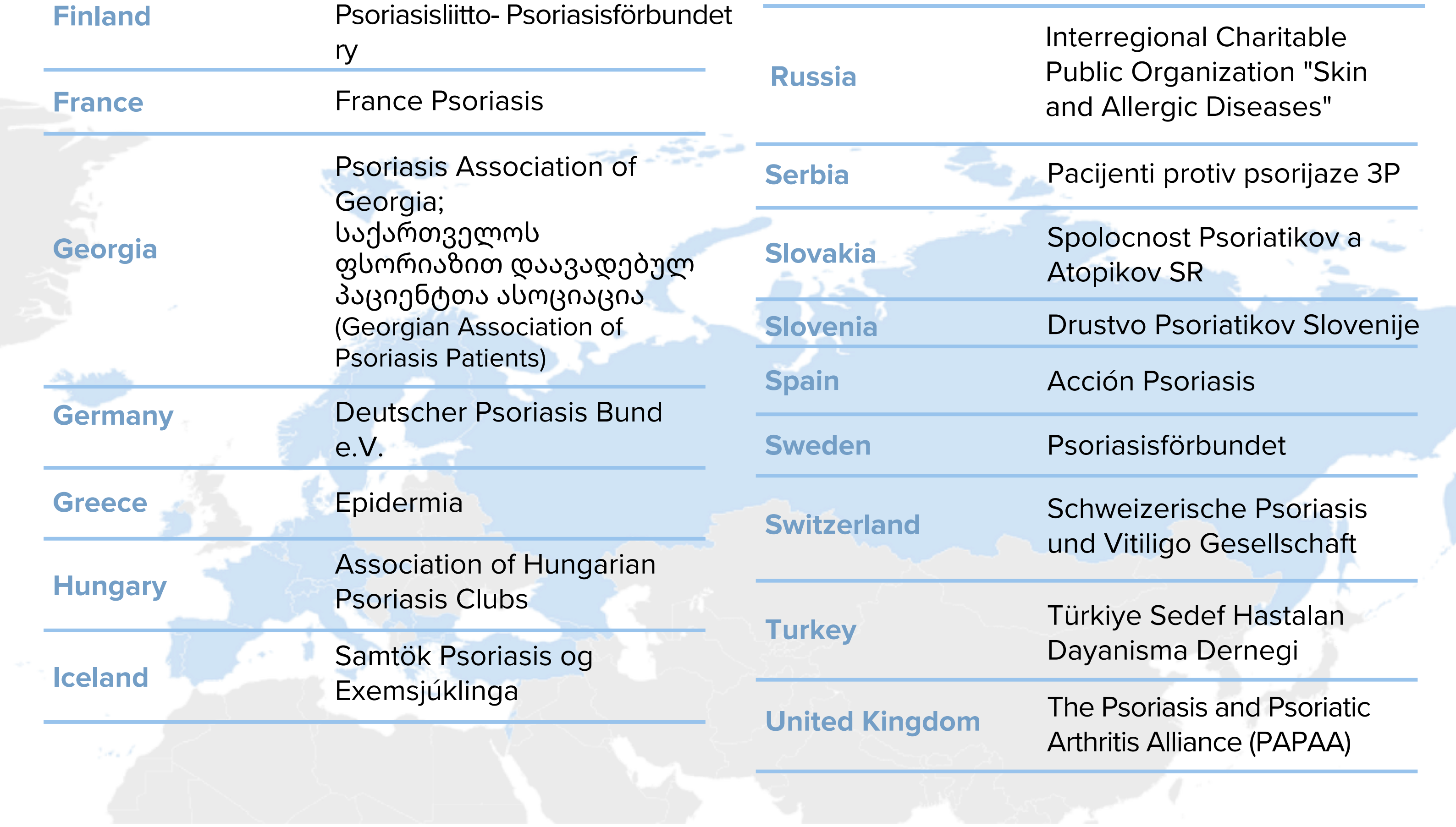


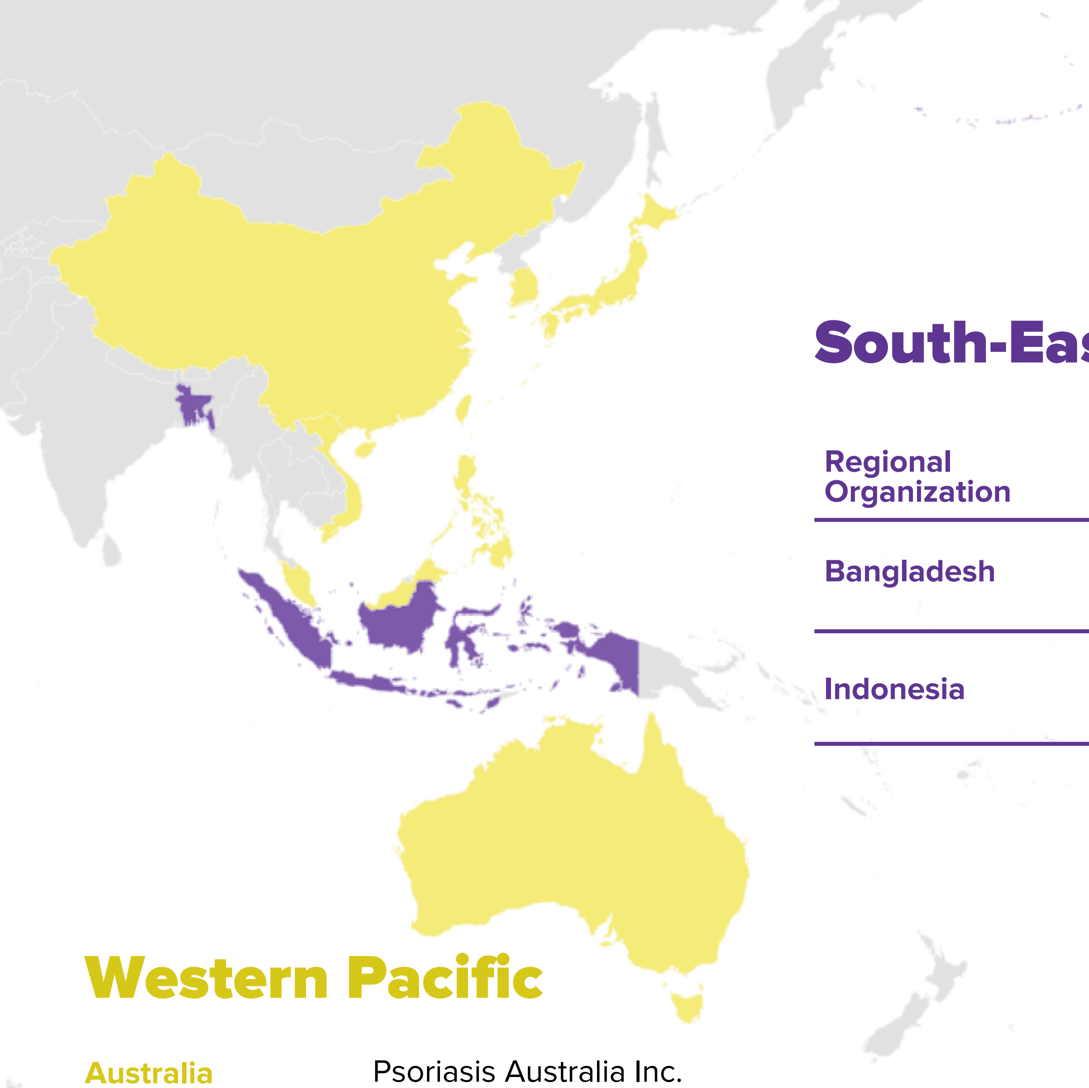
Americas

Argentina	Asociación Civil para el Enfermo de Psoriasis
Brazil	Psoríase Brasil
Canada	Canadian Association of Psoriasis Patients; Canadian Psoriasis Network; Canadian Spondylitis Association
Colombia	Fundapso-Colombia
Dominican Republic	Fundación de Apoyo a Pacientes con Psoriasis
El Salvador	Asociacion Psoriasis Nueva Vida El Salvador
Mexico	Asociación Mexicana contra la Psorias
Panama	Fundación Psoriasis de Panama
Peru	Asociación de Psoriasis y Arthritis Psoriásica - Perú
Puerto Rico	Asociación Puertorriqueña de Ayuda al Paciente de Psoriasis
United States	National Psoriasis Foundation
Uruguay	Asociación Psoriasis Uruguay

Europe

Regional Organization	EUROPSO
Austria	Pso-Austria Verein und Selbsthilfegruppe der PsoriatikerInnen in Österreich (PSO-Austria)
Bulgaria	Асоциация на хората с псориазис и псориатични усложнения (Association of people suffering from psoriasis and psoriatic disorders)
Croatia	Društvo psorijatičara Hrvatske (Croatian Psoriasis Association)
Czech Republic	Spolek psoriatiků a atopických ekzematiků (SPAE)
Denmark	Psoriasisforeningen
Estonia	EPsoL- Eesti Psoriaasiliit
Finland	Psoriasisliitto- Psoriasisförbundet ry
France	France Psoriasis
Georgia	Psoriasis Association of Georgia; საქართველოს ფსორიაზით დაავადებულ პაციენტთა ასოციაცია (Georgian Association of Psoriasis Patients)
Germany	Deutscher Psoriasis Bund e.V.
Greece	Epidermia
Hungary	Association of Hungarian Psoriasis Clubs
Iceland	Samtök Psoriasis og Exemsjúklinga
Ireland	Irish Skin Foundation
Israel	Israel Psoriasis Association
Italy	APIAFCO Associazione Psoriasici Italiani Amici della Fondazione Corazza
Montenegro	Association for helping people with rheumatic diseases Montenegro
The Netherlands	Psoriasispatiënten Nederland
Norway	PEF, Psoriasis- og eksemforbundet
Portugal	Associação Portuguesa da Psoríase
Romania	Asociatia Pacientilor cu Afectiuni Autoimune
Russia	Interregional Charitable Public Organization "Skin and Allergic Diseases"
Serbia	Pacijenti protiv psorijaze 3P
Slovakia	Spolocnost Psoriatikov a Atopikov SR
Slovenia	Drustvo Psoriatikov Slovenije
Spain	Acción Psoriasis
Sweden	Psoriasisförbundet
Switzerland	Schweizerische Psoriasis und Vitiligo Gesellschaft
Turkey	Türkiye Sedef Hastalan Dayanisma Dernegi
United Kingdom	The Psoriasis and Psoriatic Arthritis Alliance (PAPAA)





South-East Asia

Regional Organization	PSORASIA
Bangladesh	Psoriasis Awareness Club Bangladesh
Indonesia	Yayasan Peduli Psoriasis Indonesia

Western Pacific

Australia	Psoriasis Australia Inc.
China	银屑病病友互助网 (Mutual Assistance of Psoriasis Patients) 中国慢性皮肤病关爱公益基金 (China Chronic Skin Disease Fund)
Hong Kong	香港銀屑病友會 (Hong Kong Psoriasis Patients Association)
Japan	Japan Psoriasis Association
Korea	대한건선협회 (Korea Psoriasis Association)
Malaysia	Persatuan Psoriasis Malaysia
Philippines	Psoriasis Philippines
Singapore	The Psoriasis Association of Singapore
Taiwan	台灣乾癬協會 (Psoriasis Association Taiwan)
Vietnam	HỘI VẢY NẾN VIỆT NAM (PsorViet)

Civil & Medical- Society Partners

csem
Civil Society Engagement Mechanism for UHC2030

ONGO

GRAPPA
Group for Research and Assessment of Psoriasis and Psoriatic Arthritis

Global Health Council
The Collective Voice of the Global Health Community

GLOBALSKIN.ORG
International Alliance of Dermatology Patient Organizations

GPA
Global Psoriasis Atlas

RARE DISEASES INTERNATIONAL

IDEOM
INTERNATIONAL DERMATOLOGY OUTCOME MEASURES

International Alliance of Patients' Organizations
A global voice for patients

ILDS

IPC
INTERNATIONAL PSORIASIS COUNCIL

NCD Alliance

Private Sector Partners

abbvie

almirall

AMGEN

Bristol Myers Squibb™

Boehringer Ingelheim

janssen

LEO

NOVARTIS

Lilly

Pfizer

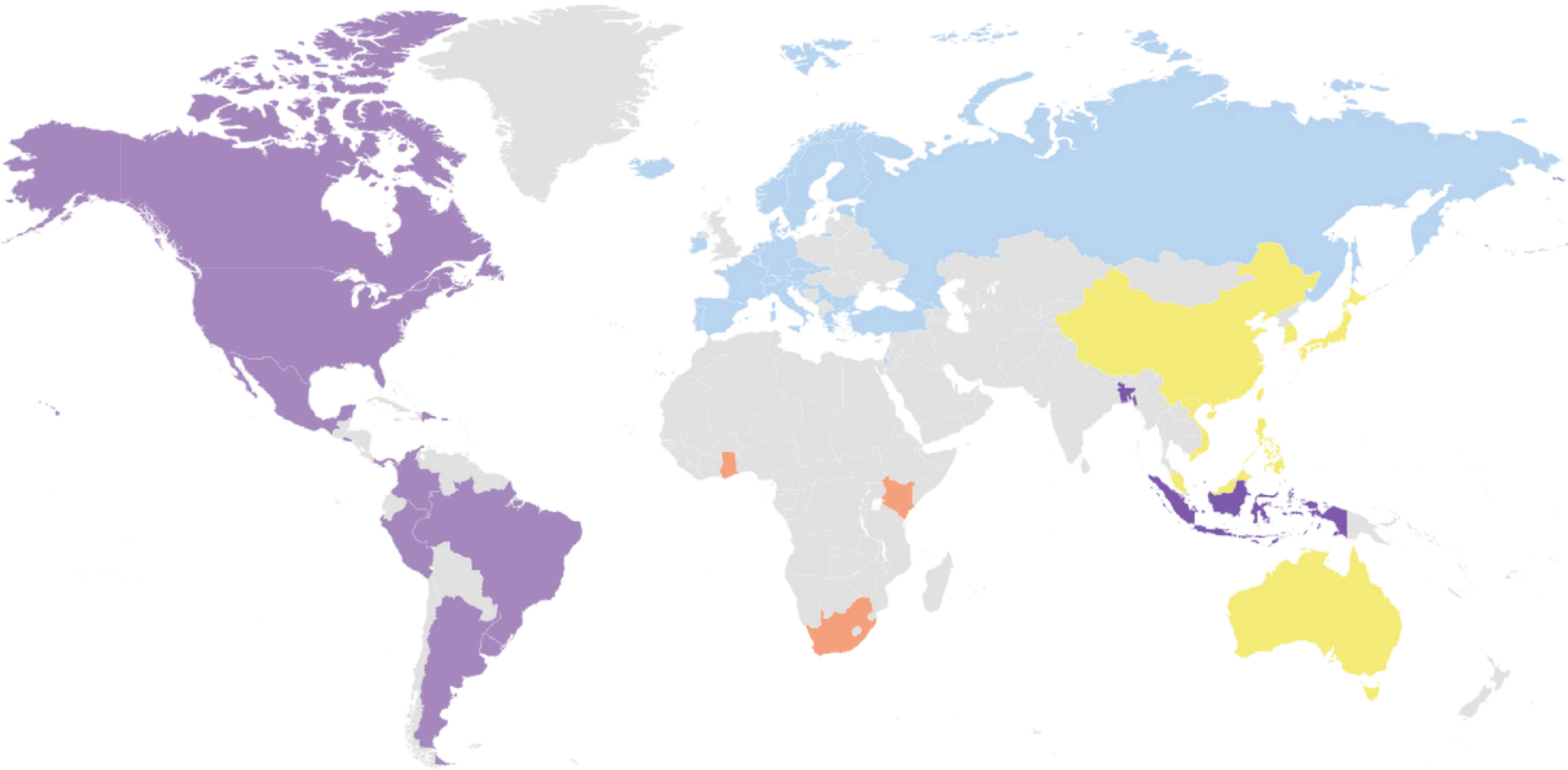
ucb

Takeda


ASSOCIATION
THERE IS HO
WORLD
PSORIASIS
DAY
202
psoriasisday.org

PROGRESS TOWARD STRATEGIC GOALS

ENSURE GLOBAL REPRESENTATION



As a global federation, IFPA is committed to representing everyone living with psoriatic disease, leaving no one behind. We are expanding our membership with the aim to reach **133 national member associations by 2030**. United, we will amplify the voices of everyone living with psoriatic disease, across the globe.

This year, we welcomed 1 new member. By December 31, 2024, IFPA had expanded to include **60** national member organizations across **57** countries, along with **3** regional member organizations.

60

National members

3

Regional members

57

Countries

LEAD GLOBAL ADVOCACY

IFPA advocates globally for people living with psoriatic disease, ensuring its recognition and importance in the global level. We build a robust platform by generating insightful knowledge and engaging in meaningful advocacy meetings, ensuring that psoriatic disease remains a key priority on the global health agenda. This year, IFPA focused on psoriatic disease and its impact on families, bringing their experiences and challenges into the spotlight.

IFPA's advocacy in 2024 included:

- A report titled "Inside Psoriatic Disease: Family," highlighting the impact of psoriatic disease on families and emphasizing the need for greater awareness and support
- IFPA's Film- Psoriatic Disease and the Family: Navigating Challenges Together
- IFPA launched the Asia Action Playbook and IFPA Forum Roadmap: Asia, providing strategic guidance to strengthen advocacy and drive impactful action across the region

82

People trained in patient advocacy

30

Patients participating in decision making groups

11

Advocacy events

STRENGTHEN MEMBER CAPACITY

IFPA collaborates with its national member associations to drive impactful change at the local level. By uniting our efforts, we strive to enhance the lives of those affected by psoriatic disease. We actively gather insights from our members to understand local needs and priorities, then develop and deliver essential resources to address these challenges effectively.

This support encompasses training, funding opportunities, networking connections, and research initiatives, empowering members to drive meaningful change. In 2024, IFPA's member training included topics such as:

- Youth in Psoriatic Disease
- AI for Patient Organizations
- Family and Psoriatic Disease

120.5K €

Amount distributed in grants

18

National projects sponsored

SHARE KNOWLEDGE

IFPA is committed to improving the lives of those affected by psoriatic disease. Raising awareness is essential in addressing the profound challenges faced by this community.

IFPA is committed to building effective systems for knowledge sharing and advancing research to strengthen advocacy efforts. In line with this, the next IFPA scientific conference will take place in 2027, bringing together experts and stakeholders to drive progress through collaborative learning and innovative discussions.

We must bridge the gap between knowledge and action. By engaging in research, IFPA aims to discover insights and drive breakthroughs that benefit everyone living with psoriatic disease.

22

Events attended by IFPA

17K

Website views

8

Published papers

UNITE STAKEHOLDERS

IFPA is committed to raising the global visibility of psoriatic disease. Through collaboration with member associations, NGOs, scientific organizations, healthcare groups, governments, and the private sector, IFPA leads initiatives that drive meaningful change.

In addition to its research efforts, IFPA organizes a variety of events and campaigns that unite the global community. In 2024, IFPA hosted World Psoriasis Day, and in 2025, it will hold the IFPA Forum in Bogota. The Coalition convened four times in 2024, in March, June, September, and December.

Additionally, IFPA participated in cross-sector initiatives focusing on rare diseases, non-communicable diseases, and dermatological conditions. By partnering with broader disease areas, IFPA increase its impact.

12

Private sector partnerships

12

Civil & medical society partners

2024 FLAGSHIP PROGRAMS

IFPA ACCELERATOR

Boosting national leadership

The Accelerator program is one of our four flagship programs, a training program that supports organizations to expand their work and guides new advocates in establishing patient associations.

The program aims to:

- Accelerate the growth of IFPA
- Leverage the skills and capacities of member associations
- Strengthen regional alliances and facilitate best practice sharing within regions

In 2024, trainings were developed on topics like:

- Digital Marketing
- Community Mapping
- Family and Psoriatic Disease
- Storytelling
- General Assembly procedures
- Passing legislation
- How to measure health system's effectiveness

Learn more about IFPA Accelerator at **ifpaaccelerator.com**

40

Registered participants

6

Courses added

IFPA Goals

1 ENSURE GLOBAL REPRESENTATION

3 STRENGTHEN MEMBER CAPACITY

4 SHARE KNOWLEDGE

Sustainable Development Goals

3 GOOD HEALTH AND WELL-BEING

4 QUALITY EDUCATION

10 REDUCED INEQUALITIES

IFPA FORUM

Speaking up for psoriatic disease

The IFPA Forum is a Flagship program of IFPA designed to put the needs of people living with psoriatic disease at the center of the policy discourse at the regional level. IFPA's second Forum was held in Singapore on July 3, 2023. In February 2024, two resources- **the Roadmap for action and the Playbook** were launched as a result of the IFPA Forum Asia. These resources are available in English and Japanese on the IFPA website.

IFPA financed two national projects (in **Japan and China**) formulated on the themes of the Forum by IFPA member organizations in the two countries. IFPA offered support and tools to the two organizations to carry out the projects throughout 2024.

Preparations for the upcoming IFPA Forum Americas has started. It will take place in **Bogotá, Colombia**, on **April 4, 2025**.

Read more about the IFPA Forum at **ifpa-pso.com/global-actions/forum**

IFPA
FORUM
ASIA 2023

Roadmap
to improved
psoriatic care
in Asia

A tool to support patient associations amplify action on psoriatic disease and improve the lives of people with psoriatic disease.

PsorAsia
IFPA Region Asia

IFPA
FORUM
ASIA 2023

IFPA Asia
Action
Playbook

Advancing advocacy on psoriatic disease in Asia and the Western Pacific

PsorAsia
IFPA Region Asia

67
People with psoriatic disease trained in advocacy

IFPA Goals

2 LEAD GLOBAL ADVOCACY

4 SHARE KNOWLEDGE

5 UNITE STAKEHOLDERS

Sustainable Development Goals

3 GOOD HEALTH AND WELL-BEING

10 REDUCED INEQUALITIES

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

WORLD PSORIASIS DAY

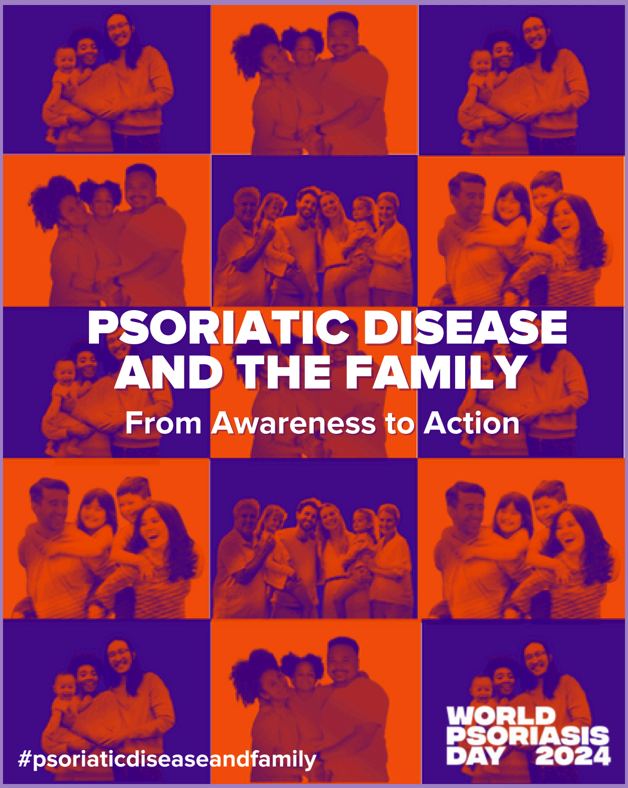
Psoriatic Disease and Family

World Psoriasis Day (WPD) is an annual event dedicated to raising awareness and supporting people living with psoriatic disease. It serves as a powerful platform for IFPA to take action, advocate for change, and demonstrate leadership among diverse stakeholder groups. Each year, IFPA leverages this day to inspire collective engagement around a unifying theme and goal.

In 2024, World Psoriasis Day focused on the theme **"Psoriatic Disease and Family,"** emphasizing that psoriatic disease extends beyond the individual, impacting families, relationships, workplaces, and daily life. The campaign highlighted these shared challenges, provided resources to support affected families, and advocated for greater awareness, economic consideration, and social inclusion.

IFPA continued to build the World Psoriasis Day platform at psoriasisday.org. New tools like downloadable social media tiles, and a poster generator facilitate adaptation of campaign materials into different languages and contexts. From Awareness to Action! #PsoriaticDiseaseAndFamily

Learn more in IFPA's World Psoriasis Day 2024 Impact Report at-
ifpa-pso.com/resources-tools/world-psoriasis-day-2024-impact-report



68
Countries participating

16.7M
Hashtag reach

3.1B
Potential press reach

IFPA Goals

- 2 LEAD GLOBAL ADVOCACY
- 4 SHARE KNOWLEDGE
- 5 UNITE STAKEHOLDERS

Sustainable Development Goals

- 3 GOOD HEALTH AND WELL-BEING
- 4 QUALITY EDUCATION
- 16 PEACE, JUSTICE AND STRONG INSTITUTIONS

IFPA CONFERENCE

Calling for breakthroughs

The IFPA Conference, established in 2006 and held every three years, is a leading multidisciplinary event in psoriatic disease. It serves as a platform for medical professionals to present cutting-edge research across dermatology, rheumatology, and related fields.

The 7th IFPA Conference took place in Stockholm, Sweden from June 27-29, 2024, under the theme "Uncovering the broad spectrum of psoriatic disease." It brought together over 1,000 delegates from 75+ countries, featuring 190+ abstracts and 50 high-level presentations. Accredited by EACCME, the conference highlighted breakthroughs in research and promoted global collaboration among healthcare professionals, patient organizations, and industry stakeholders.

Following the event, key talks were published in the conference proceedings book and peer-reviewed journal, with the highest number of abstract submissions to date. These abstracts are now available in Acta Dermato-Venereologica, offering valuable insights into recent advancements.

75+
Countries

190+
Abstracts

1000
Delegates

50
High-level presentations

1.6B
Potential press reach

Prof. April Armstrong
Conference President

Prof. Laura Coates
Co-Chair in Rheumatology

Prof. Ulrich Mrowietz
Co-Chair in Dermatology

Barbra Bohannan
Secretary

IFPA Goals

- 4 SHARE KNOWLEDGE
- 5 UNITE STAKEHOLDERS

Sustainable Development Goals

- 3 GOOD HEALTH AND WELL-BEING
- 4 QUALITY EDUCATION
- 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE


IFPA
A decade of action since the World Health Assembly Resolution on psoriasis - what's next?


INFORMATION
We got you, ask for help here


Welcome!
to IFPA Conference 2024
Welcome!
to IFPA Conference 2024

2024 PROJECTS

IFPA COALITION

Joining forces

15 Member organizations

4 Meetings

By collaborating across borders, sectors and disease areas, IFPA uses the Coalition to generate support to implement the recommendations outlined in the Global Report on Psoriasis, developed by the World Health Organization in 2016.

The Coalition convened four times in 2024: March, June, September and December. During these meetings, the main initiatives in advocacy were discussed, namely:

- The initiatives planned to commemorate the tenth anniversary of the WHA resolution on psoriasis
- The follow-up to the IFPA Forum Asia
- IFPA's activities and plans with the World Health Organization

Coalition members gave helpful input and contributions to discussions to further amplify IFPA's advocacy work. In 2024, the IFPA Coalition counted 16 members from civil society, industry, and medical professionals' organizations.

Learn more at **ifpa-pso.com/projects/ifpa-coalition**

IFPA Goals

2 LEAD GLOBAL ADVOCACY

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10 REDUCED INEQUALITIES

WHA77 SIDE EVENT HIGHLIGHTS

10TH ANNIVERSARY OF THE WHA RESOLUTION ON PSORIASIS

To mark the 10th anniversary of the resolution on psoriasis, IFPA has launched resources and initiatives highlighting its impact. The celebration began with a side-event at the World Health Assembly in Geneva, reflecting on achievements, emphasizing key policy recommendations, and exploring future actions to advance the psoriatic disease agenda.

IFPA developed and launched several resources and led initiatives linked to the 10th anniversary of the resolution:

- A side-event on the margins of the World Health Assembly titled **“A decade of action since the WHA resolution on psoriasis”**
- A review of progress since the WHA resolution on psoriasis
- Film and articles on successful examples of policy action after the Resolution
- Session at the IFPA Conference, workshop with members and World Psoriasis Day event in Geneva

IFPA collaborated with the World Health Organization and the International Psoriasis Council to publish the course “Psoriasis” on the OpenWHO platform.

Read the side-event report at- **https://www.ifpa-pso.com/resources-tools/wha-side-event**

IFPA AMBASSADORS

Representing psoriatic disease in all its complexity

As people with lived experience, IFPA Ambassadors are experts in psoriatic disease. Their valuable input amplifies global efforts to improve the lives of people living with psoriatic disease. In 2024, IFPA continuously received requests to contribute patient testimonials, survey participants, and stars for photo and video assets.

138

Training hours

184

Advocacy hours

In the program, IFPA provides training for the Ambassadors in speech and advocacy. The aims of the program are to unite a team of skilled ambassadors, reliable and ready to speak up for psoriatic disease and its comorbidities in the global arena. Their expert perspectives boost the diverse needs and experiences of people living with psoriatic disease, everywhere.

In 2024 the Ambassadors:

- Received training on storytelling for advocacy
- Presented their stories at conferences and on panels
- Directed personal initiatives to address family and psoriatic disease
- Appeared in the World Psoriasis Day film highlighting the family impact of psoriatic disease
- Collaborated for World Psoriasis Day
- Attended IFPA Conference
- Served on steering committees and participated in projects with civil society organizations and industry partners to raise awareness of patient priorities globally

IFPA Goals

1 ENSURE GLOBAL REPRESENTATION

2 LEAD GLOBAL ADVOCACY

4 SHARE KNOWLEDGE

Sustainable Development Goals

3 GOOD HEALTH AND WELL-BEING

8 DECENT WORK AND ECONOMIC GROWTH

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

FAMILY WELL-BEING

Raising awareness of the impact of psoriatic disease on families

Throughout the year, IFPA has worked to raise awareness of the challenges psoriatic disease poses to individuals and their families, from emotional strain to daily disruptions, aiming to improve understanding and well-being.

Resources added on family well-being in 2024:

- Animation video to raise awareness of the impact of psoriatic disease on the families of those living with the disease
- Social media messages highlighting aspects like well-being, family burden, childhood psoriasis, and family planning were created and published, including insights from two studies
- An insightful webinar on Psoriatic Disease and Intimacy with Dr. Mitchell Tepper
- Development of a family well-being brochure, a caregiver brochure, and a pamphlet for healthcare professionals

Learn more about Family Wellbeing at- **https://www.ifpa-pso.com/projects/family-wellbeing**

IFPA Goals

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GLOBAL PSORIASIS ATLAS

Worldwide epidemiology of psoriasis

The GPA is a collaboration between three leading international organisations in world dermatology and psoriatic disease: IFPA; International League of Dermatological Societies (ILDS); and International Psoriasis Council (IPC). It is a long-term project collecting open-access information about worldwide epidemiology of psoriasis.

In 2024, the Global Psoriasis Atlas (GPA) advanced psoriasis research by presenting key findings at the IFPA Conference and publishing new studies. Research from field surveys in Greenland and the South Africa SKINSCAPE study provided deeper insights into psoriasis prevalence. To enhance accessibility, GPA and IFPA developed layman summaries and infographics, including a featured study on generalized pustular psoriasis in Malaysia. Collaborative meetings, including the steering committee, funders meetings, and Board of Governors, focused on advancing global dermatology research and data sharing initiatives.

Additionally, IFPA strengthened global advocacy by developing national Psoriasis Issue Briefs, starting with the Americas region in preparation for IFPA Forum 2025. Covering 24 countries, these reports highlight psoriasis prevalence, healthcare challenges, and policy gaps, supporting evidence-based decision-making and advocacy worldwide.

Further information is available on **www.globalpsoriasisatlas.org**

IFPA Goals

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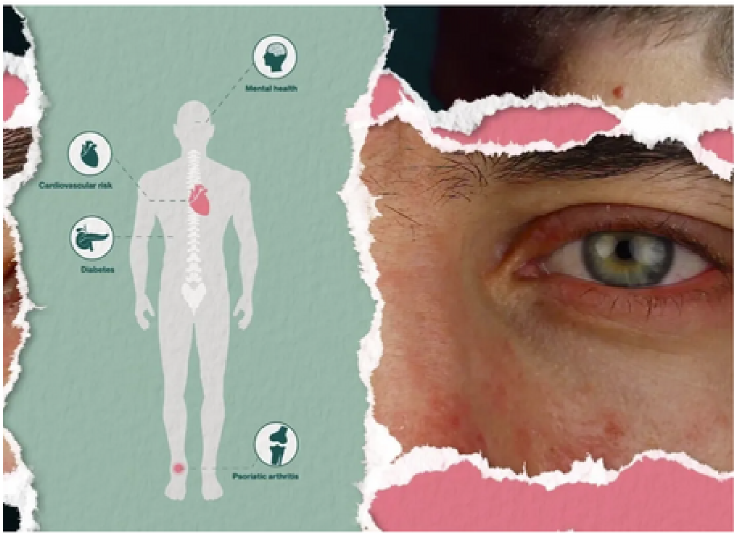
PSORIASIS AND BEYOND

The global psoriasis disease survey

Psoriasis and Beyond is a joint research initiative between IFPA, 16 national psoriasis organizations and Novartis Pharma AG. The study is overseen by a Steering Committee of patient advocates, dermatologists and rheumatologists.

This study project examines people's understanding of psoriatic disease and its impact on quality of life, the associated comorbidities; cardiovascular disease, diabetes, depression, anxiety, and psoriatic arthritis, and patient-doctor conversations.



Psoriasis and Beyond Study – 2024 Updates

- New Publications on Japan: "Perspectives of Japanese Patients on Psoriatic Disease Burden" published as part of the Psoriasis and Beyond study
- Global Study Publications: 15 total publications from the global study
- Country-Specific Publications: 5 country reports available for Italy, France, India, Japan, and the USA

Learn more at **ifpa-pso.com/projects/psoriasis-and-beyond**

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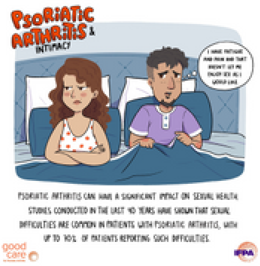
GOOD CARE

For psoriatic arthritis

The IFPA GoodCare Project's Phase 3 successfully expanded outreach, improved accessibility, and strengthened partnerships to enhance Psoriatic Arthritis (PsA) awareness and support.

Key achievements in 2024 included:

- Educational Material Distribution at major events:
  - EULAR, EADV, ACR, and IFPA conferences
  - Featured in global arthritis and pain awareness campaigns
- Increased Social Media Visibility
- Improved Accessibility:
  - Resources translated into 9 languages, including Turkish, Greek, and Japanese
- Strengthened Partnerships:
  - Collaborations with GRAPPA & IPC
  - First joint symposium held at the IFPA Conference
- EULAR 2024 Podcast Impact:
  - 200+ active listeners across arthritis conferences & World Arthritis Day
  - Largest audiences from U.S., U.K., Austria, Australia, and Sweden
- Future Plans:
  - Deepening collaborations & exploring new dissemination strategies to expand global impact.



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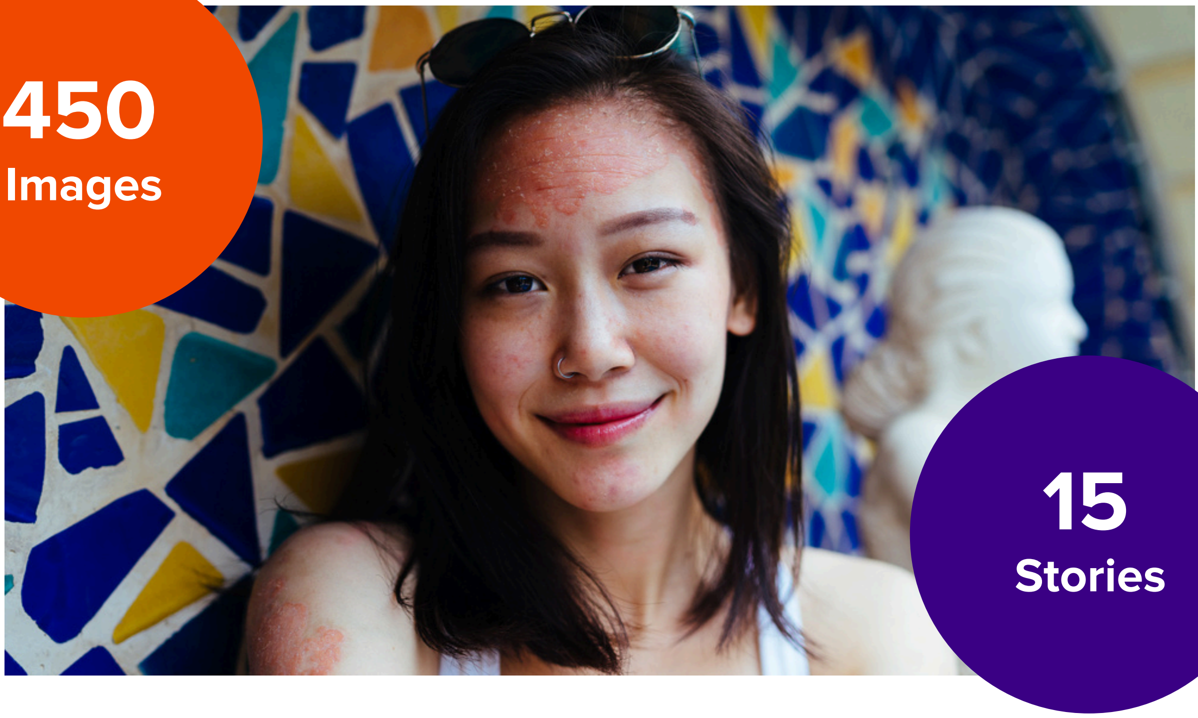
ALL THE COLORS WE ARE

Raising awareness of diversity

There is a serious diagnosis gap in skin diseases. For too long, training materials have centered European images, shaping physician's understanding of psoriasis and related illnesses. People with non-white skin have more difficulty receiving a correct diagnosis. As a consequence, their treatment is delayed, often causing further health complications.

IFPA's project addressing diversity and inclusion was launched in November 2022. IFPA Members and Ambassadors from around the world submitted photos of visible psoriatic disease to the virtual library. These images are available for free download to raise awareness of psoriatic disease on every skin. In 2024, the images have been used in multiple publications including the recent Open World Health organization's course on neglected tropical diseases and in IFPA publications.

Learn more at **ifpa-pso.com/projects/all-the-colors-we-are**



450
Images

15
Stories

IFPA Goals

1 ENSURE GLOBAL REPRESENTATION

4 SHARE KNOWLEDGE

Sustainable Development Goals

3 GOOD HEALTH AND WELL-BEING

10 REDUCED INEQUALITIES

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

IFPA FUNDS

Dr. Hoseah Waweru Solidarity Fund

The IFPA Solidarity Fund was created to address the funding gap faced by many of IFPA's members, by awarding grants to support advocacy, education and awareness-raising in psoriatic disease. After the passing of IFPA's President in 2024, the Fund was renamed in his memory. Learn more at- **ifpa-pso.com/project-funding/solidarity-fund**

This year the Fund had one call for application. 6 out of 16 applying organizations were elected to share 20,500 EUR.

Malaysia

Breathwork (SOMA) program tailored specifically for psoriasis patients, to restore balance and promote overall wellbeing

South Africa

Educational materials for beauty practitioners and in-person session with dermatologist and patients about psoriasis

Ghana

Groundwork for the first Genome-Wide Association Study (GWAS) in Africa, in partnership with the University of Milan and Dr.Giovanni Damiani

Kenya

Conduct and publish a study on the prevalence of psoriasis in Kenya

Colombia

Colombian dermatologists, rheumatologists, nutritionists, and psychologists will join the Fundapso National Patient Congress to discuss latest treatments, research, and psoriasis management

Sweden

Investigation on how the healthcare system deals with mental health issues in persons with psoriatic disease, and also measure/survey the patients' experiences

IFPA Goals

- 2 LEAD GLOBAL ADVOCACY
- 3 STRENGTHEN MEMBER CAPACITY
- 5 UNITE STAKEHOLDERS

Sustainable Development Goals

- 3 GOOD HEALTH AND WELL-BEING
- 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE
- 10 REDUCED INEQUALITIES

IFPA FUNDS

IFPA Start-Up Fund

The IFPA Start-Up Fund was created in 2023 to support individuals or groups who reside in a country where there doesn't exist a patient association, and who has the ability to start one. For this reason, the Start-Up funding is connected to specific projects, Start-Up projects, with the purpose of starting new patient associations.

In 2024, Start-Up projects were continuing in **Afghanistan** and **Rwanda** and initiated in **Pakistan**.

Project Rare GPP

The Project Rare GPP Fund empowers patient organizations to support individuals with Generalized Pustular Psoriasis (GPP) in their regions. By providing financial assistance, the fund helps these organizations expand their initiatives and bridge resource gaps.

During 2024, the Fund had two calls for application, where applying organizations could share a total of 100,000 EUR.

In first round 6 project applications were elected

- Psoriasis Philippines
- APAPSO Peru
- SPOEX Iceland
- Deutscher Psoriasis Bund Germany
- Epidermia Greece
- Psoriasis Association Ghana

In second round 6 project applications were elected

- Psoriasis Australia
- Psoriasis- og eksemforbundet Norway
- AEPSO Argentina
- Psoriasis Association Taiwan
- Acción Psoriasis Spain
- Autoimmune Disease Patients Association Romania

IFPA Goals

- 2 LEAD GLOBAL ADVOCACY
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- 5 UNITE STAKEHOLDERS

Sustainable Development Goals

- 3 GOOD HEALTH AND WELL-BEING
- 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE
- 10 REDUCED INEQUALITIES

In loving memory of Dr. Hoseah Waweru

In 2024, we mourned the loss of Dr. Hoseah Waweru. With deep respect and heartfelt gratitude, we honor his life and enduring legacy. A true inspiration, Dr. Waweru's passion, kindness, and unwavering dedication left a profound impact on everyone he met. His vision and compassion will continue to guide us, and his contributions will forever be remembered. We cherish his memory with love and admiration.

IFPA

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