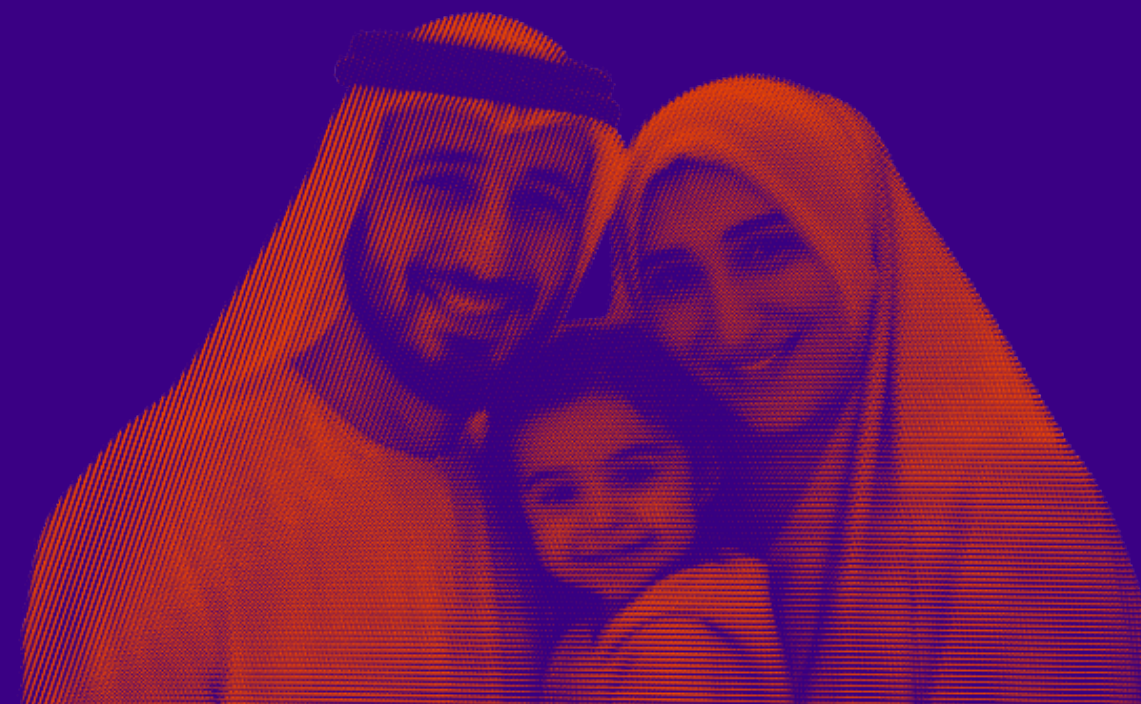
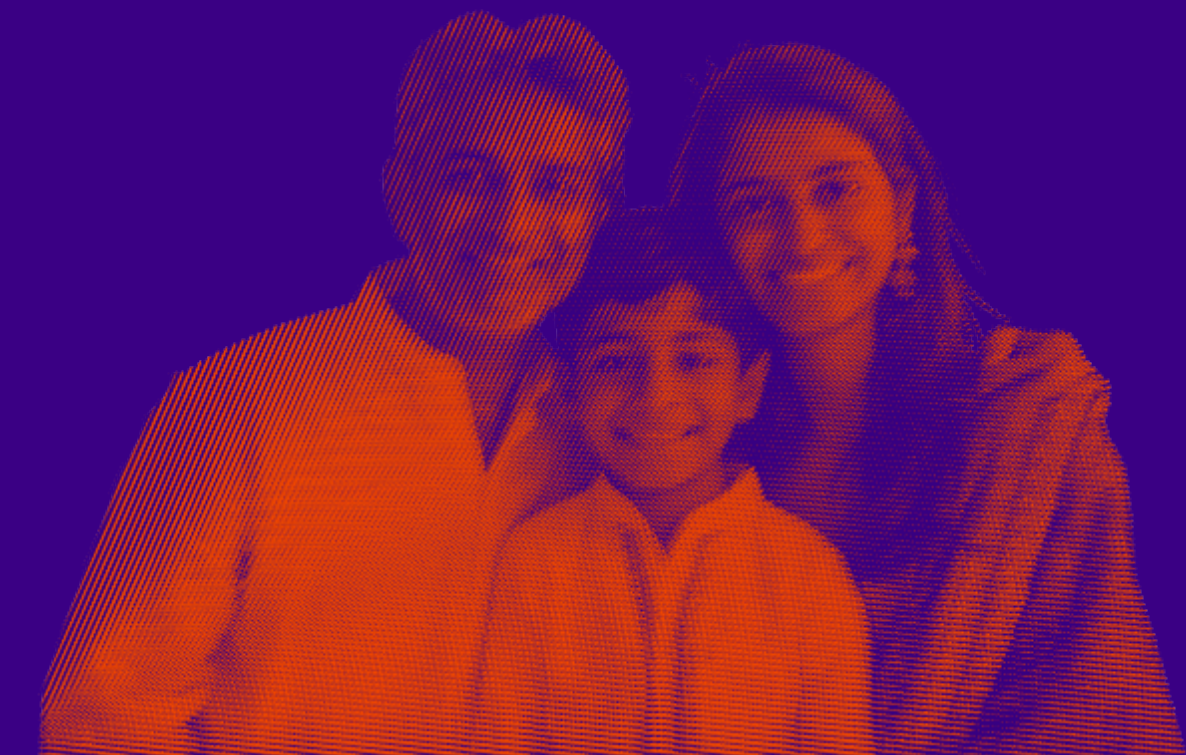


WORLD PSORIASIS DAY 2024

IMPACT REPORT



ABOUT THE REPORT

The WPD 2024 Impact Report celebrates the incredible efforts made throughout the year and highlights the powerful, unified impact of World Psoriasis Day on October 29, 2024. Around the world, countries came together, hosting various events to raise awareness and spark meaningful conversations about psoriatic disease and its impact- not just on individuals, but on their families as well.

With the theme "Psoriatic Disease & Family," this year's campaign emphasized the importance of support, understanding, and advocacy for those living with the condition. Your dedication and commitment have helped make a real difference.

The Global Report offers a broad perspective on the worldwide impact of World Psoriasis Day 2024, showcasing the strength of our global community.





ABOUT IFPA

Global leader in fighting psoriatic disease

Founded in 1971, IFPA is the International Federation of Psoriasis Associations. We are the psoriatic disease community. Our members represent over 60 million people living with psoriatic disease. Together, we advocate for progress.

VISION

A future where all people living with psoriatic disease enjoy good health and well-being, free from stigma and preventable disability and comorbidities.

MISSION

Unite, strengthen, and lead the global psoriatic disease community to improve the lives of all people affected by psoriatic disease.

ABOUT WORLD PSORIASIS DAY

PSORIATIC DISEASE AND FAMILY

World Psoriasis Day, observed every October 29th, is a day dedicated to spreading awareness about psoriatic disease. The day aims to educate, challenge misconceptions, show support, and push for better treatments. Today, World Psoriasis Day is observed in more than 90 countries worldwide.

Every World Psoriasis Day, we:

Raise awareness

World Psoriasis Day, observed every October 29th, is a day dedicated to spreading awareness about psoriatic disease. The day aims to educate, challenge misconceptions, show support, and push for better treatments. Today, World Psoriasis Day is observed in more than 90 countries worldwide.

Drive political action

United, we empower governments to step up their efforts to provide better access to appropriate and affordable treatment.

Spread information

For many, psoriasis is still a relatively unknown disease. United, we dispel common myths and answer questions.

Speak up

United, our strong community can achieve stunning progress.

THE CAMPAIGN

PSORIATIC DISEASE AND FAMILY

World Psoriasis Day 2024 highlighted a global commitment to supporting individuals with psoriatic disease and their families. With the theme "Psoriatic Disease & Family," this year's campaign shed light on how the condition impacts not just individuals but also their loved ones— affecting relationships, work, and daily life. The day served as a platform to raise awareness, provide resources, and advocate for greater support, inclusion, and understanding.

From Awareness to Action!

#PsoriaticDiseaseAndFamily

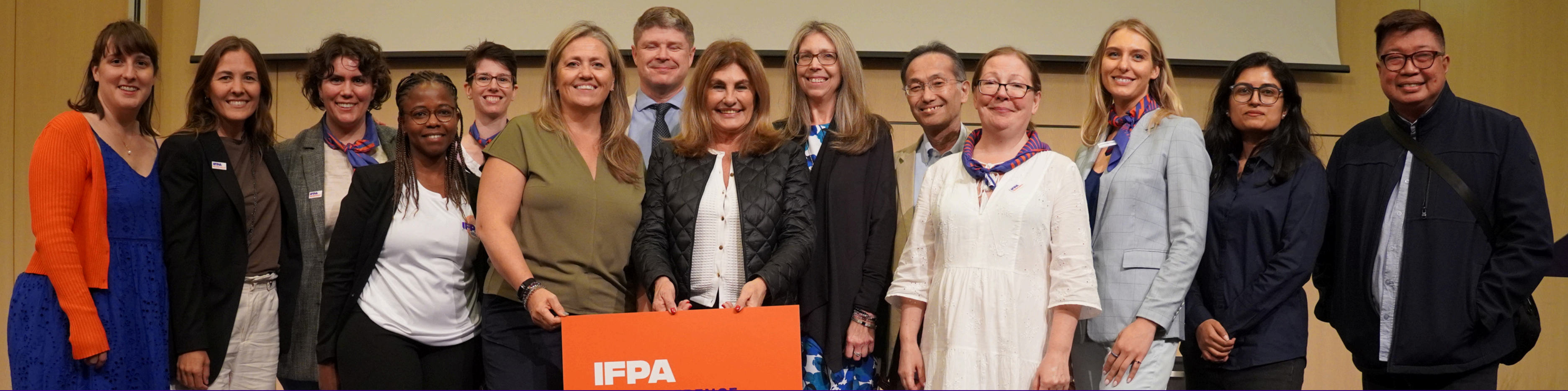
- Learn more in IFPA's report [Inside Psoriatic Disease: Family.](#)
- The World Psoriasis Day website (psoriasisday.org), presented all events, initiatives, and work across the globe.
- The World Psoriasis Day 2024 Campaign Materials invited the public and stakeholders to unite in support of psoriatic disease and family.

IFPA'S FILM

PSORIATIC DISEASE AND THE FAMILY: NAVIGATING CHALLENGES TOGETHER

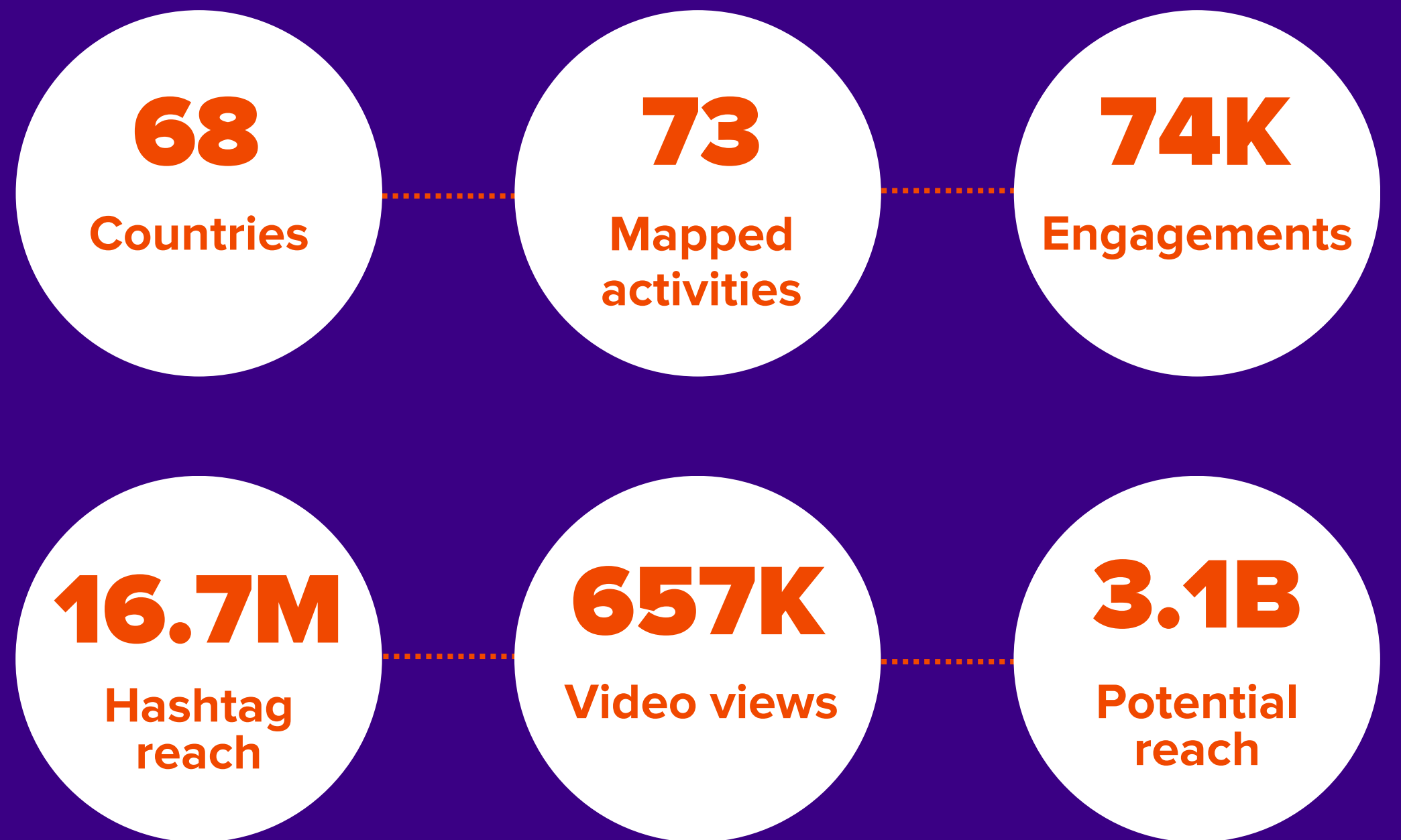
IFPA developed the film, Psoriatic Disease and the Family: Navigating Challenges Together, to highlight the impact of psoriatic disease on family life. Through powerful personal stories, individuals shared how the condition affects both them and their loved ones, showcasing the challenges they face and the strength found in family support. By sharing these experiences, IFPA aimed to raise awareness of psoriatic disease and its impact on families. [Watch the film here.](#)



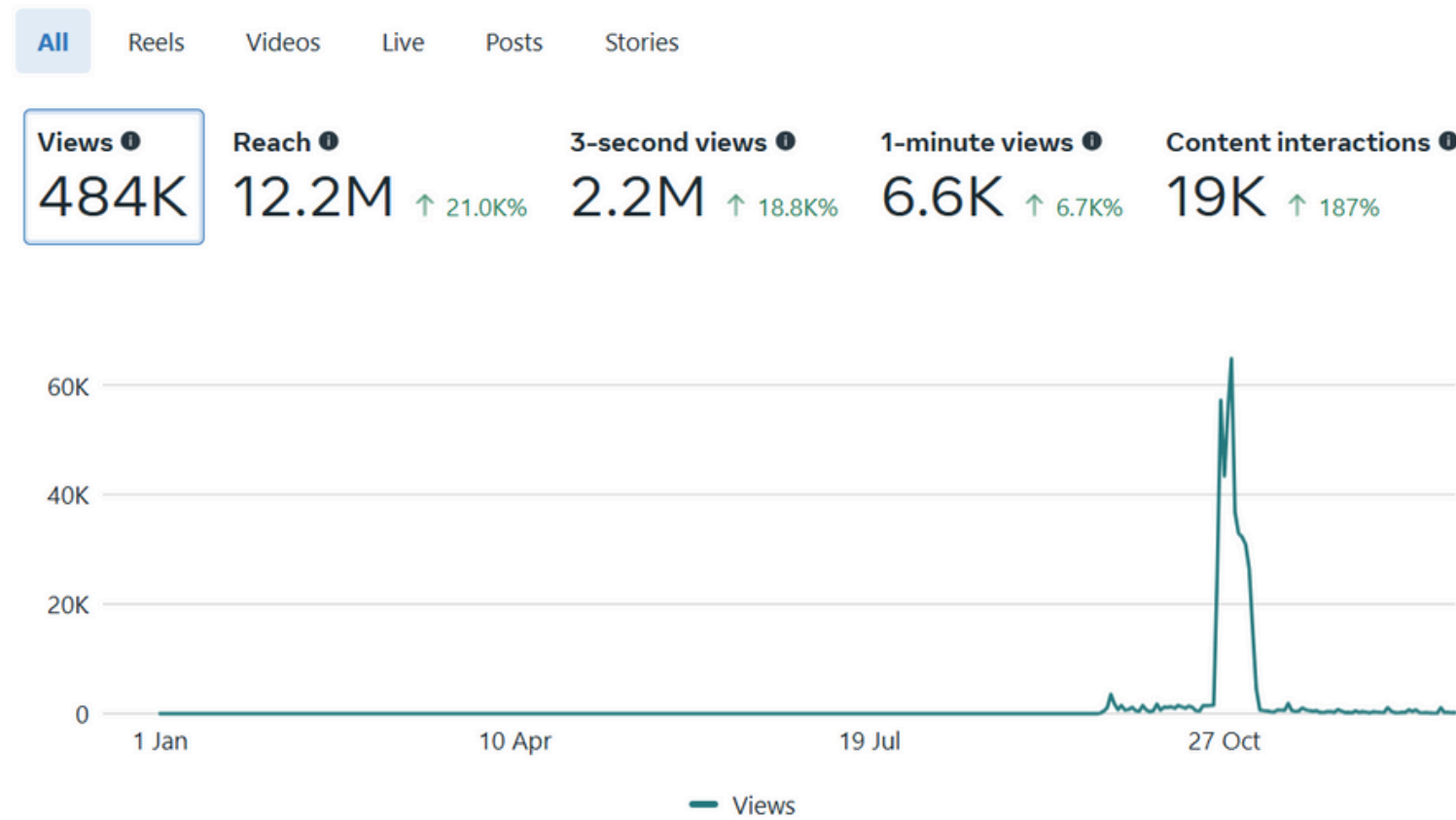


World Psoriasis Day is centered around the voices and experiences of those living with psoriatic disease. This year, with the theme Psoriatic Disease and the Family, we came together to highlight how the condition affects not just individuals but their loved ones as well. Our collective efforts led to an unprecedented impact, reaching over **3.1 billion** people worldwide.

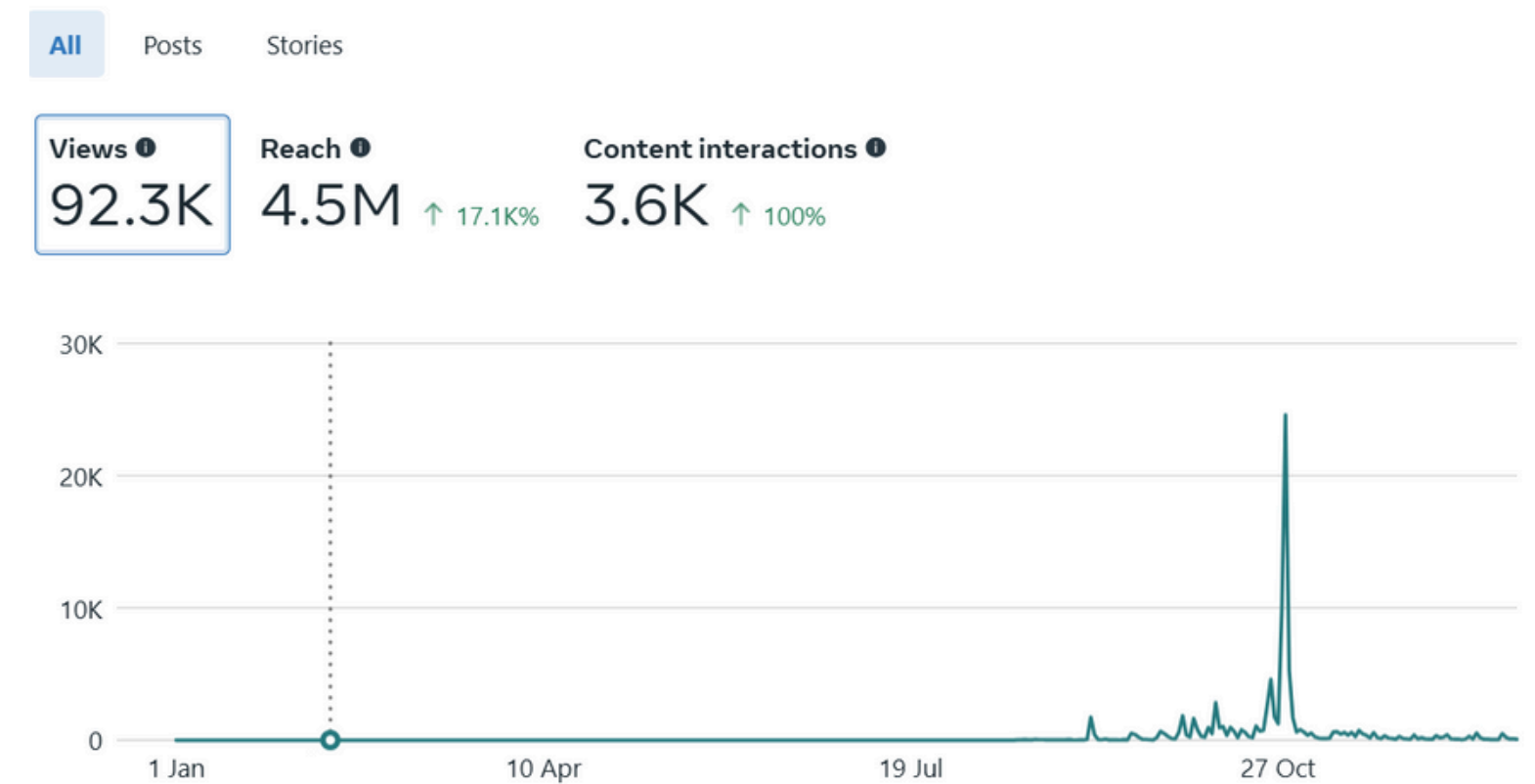
Together, we challenged stigma, broke societal taboos, and fostered greater understanding and care for everyone affected by psoriatic disease.



In 2024, the global conversation on IFPA's social media and website reached its highest point on World Psoriasis Day, as shown in these graphs.

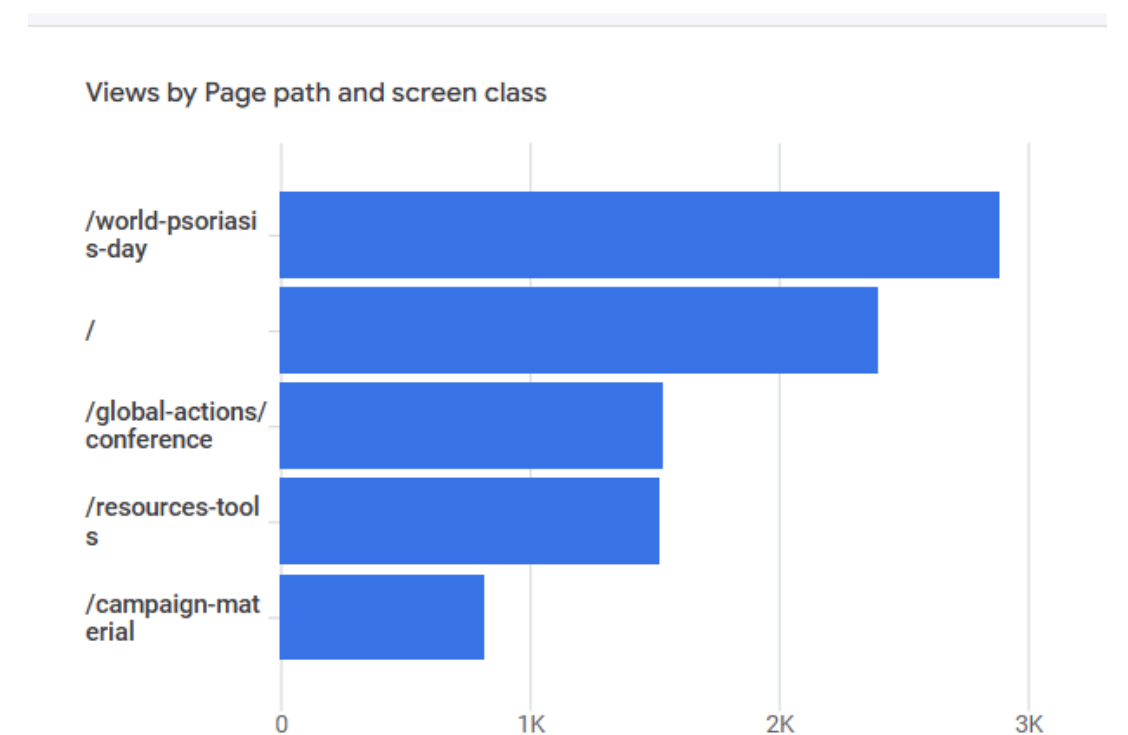
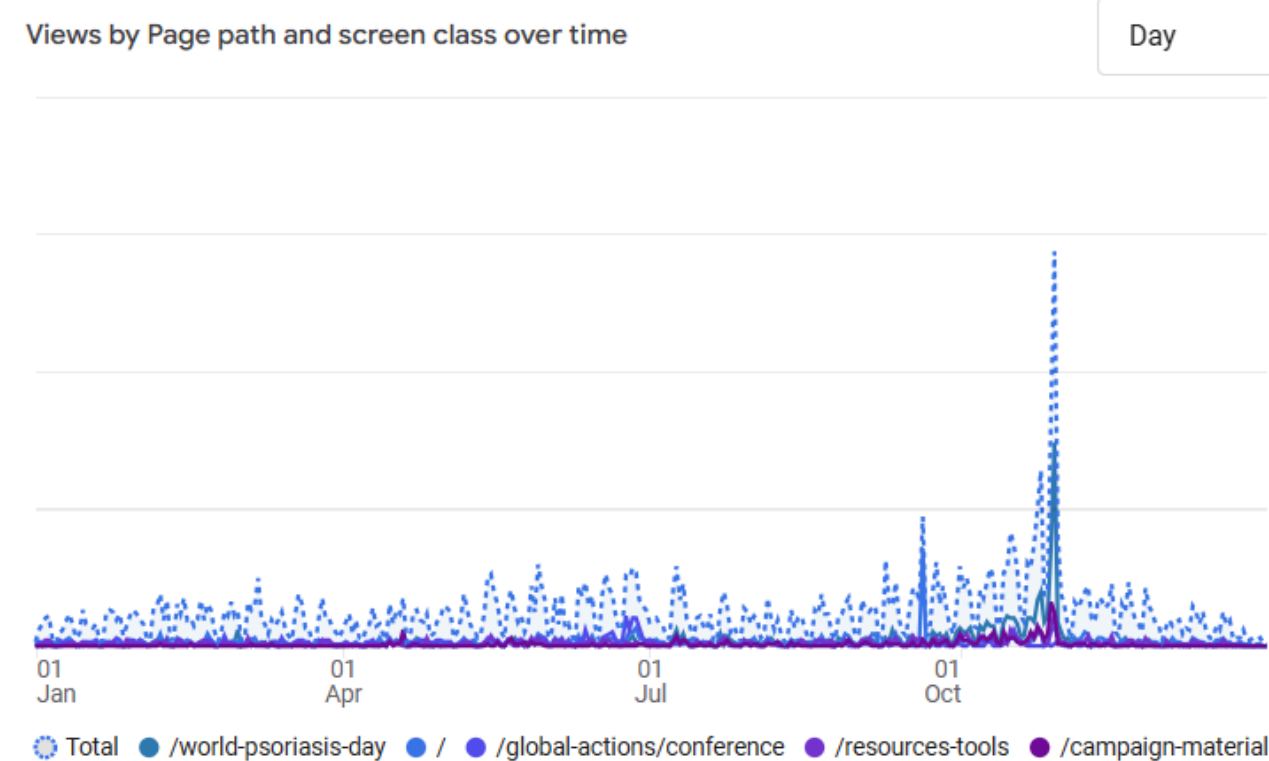
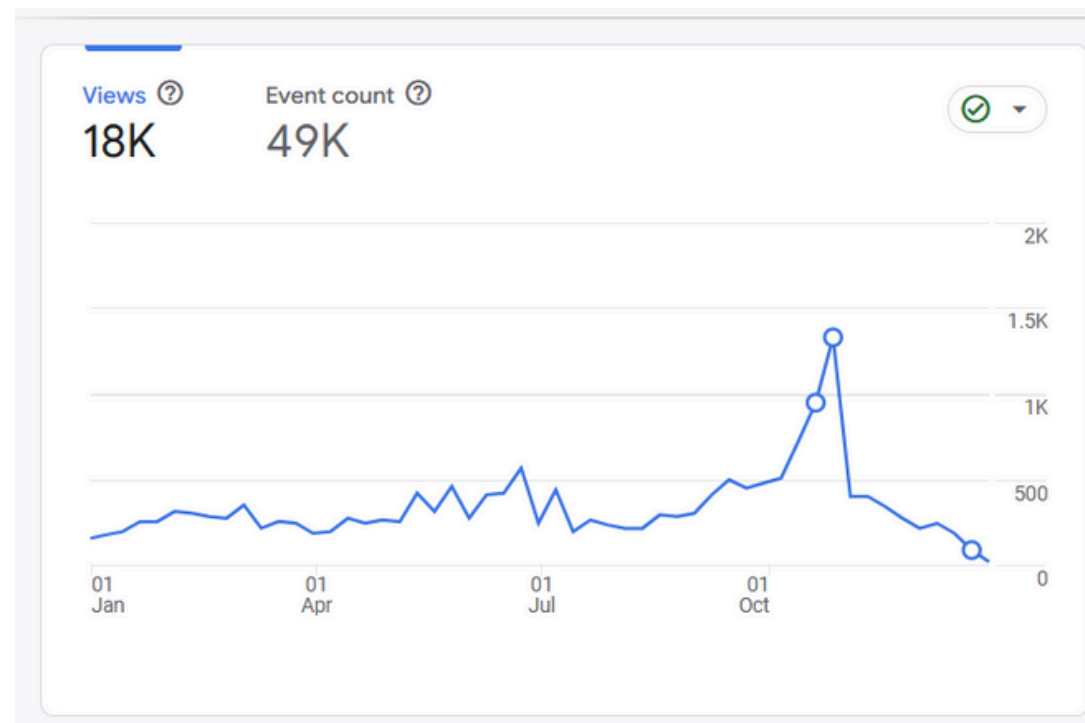


Facebook Data

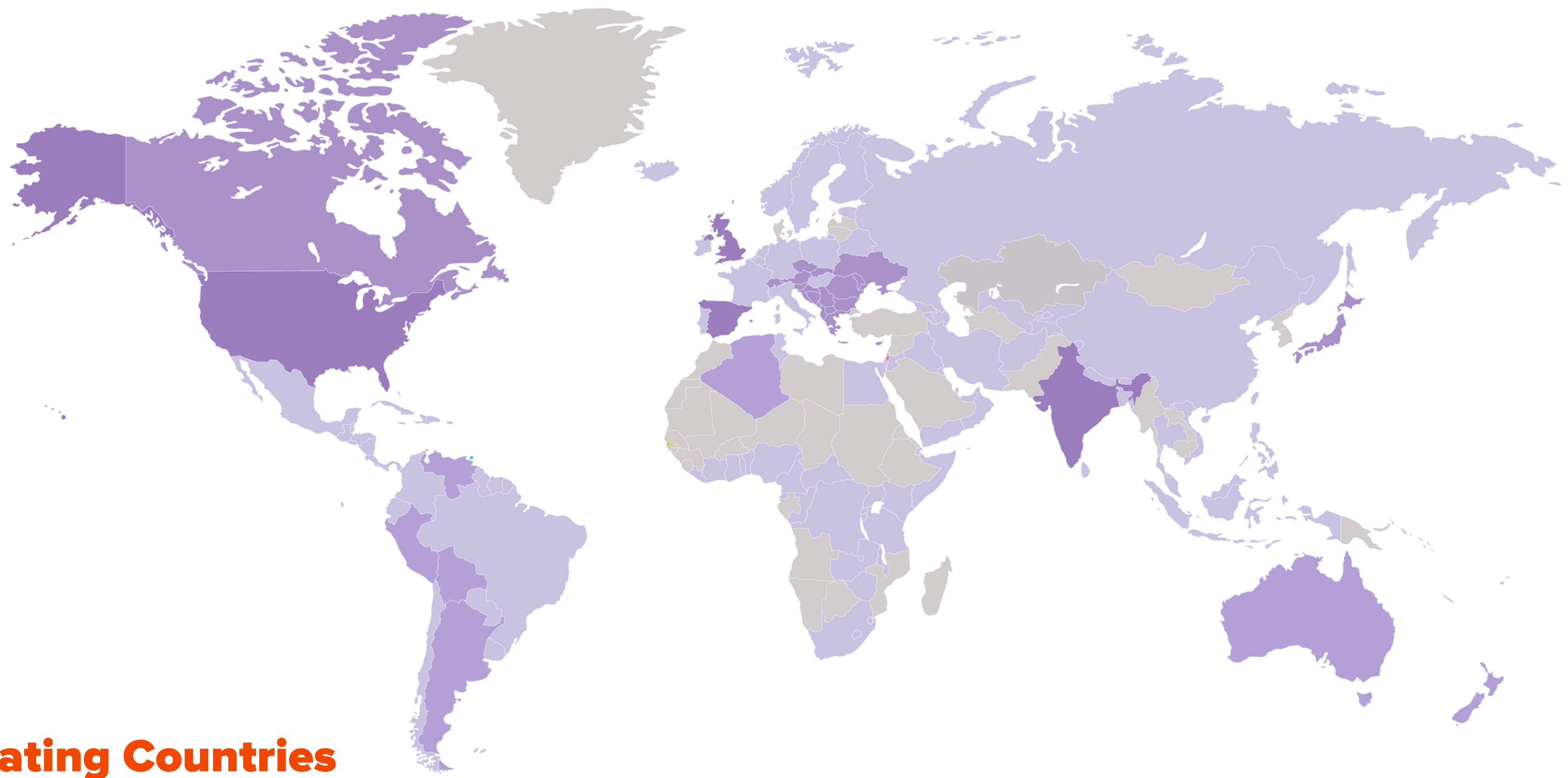


Instagram Data

Post Views/Reach on IFPA's social media channels



Visits to IFPA's website



Participating Countries

Argentina	Chile	Germany	Kenya	Paraguay	South Africa	Turkey
Australia	China	Greece	Kuwait	Peru	South Korea	UAE
Austria	Colombia	Guatemala	Malaysia	Philippines	Spain	Uganda
Bahamas	Cuba	India	Mexico	Poland	Sri Lanka	UK
Bangladesh	Denmark	Indonesia	Netherlands	Portugal	Sudan	Uruguay
Belgium	Dominican Republic	Ireland	New Zealand	Puerto Rico	Sweden	USA
Bolivia	Ecuador	Israel	Nigeria	Reunion	Switzerland	Venezuela
Brazil	Egypt	Italy	Oman	Romania	Taiwan	Vietnam
Bulgaria	El Salvador	Japan	Pakistan	Rwanda	Tanzania	
Canada	France	Jordan	Panama	Saudi Arabia	Trinidad and Tobago	

WORLD PSORIASIS DAY 2024: ACTION ACROSS THE WORLD

 Philippines



 Bangladesh



 Czech Republic



 Ghana

Taiwan



Puerto Rico

Germany



South Africa





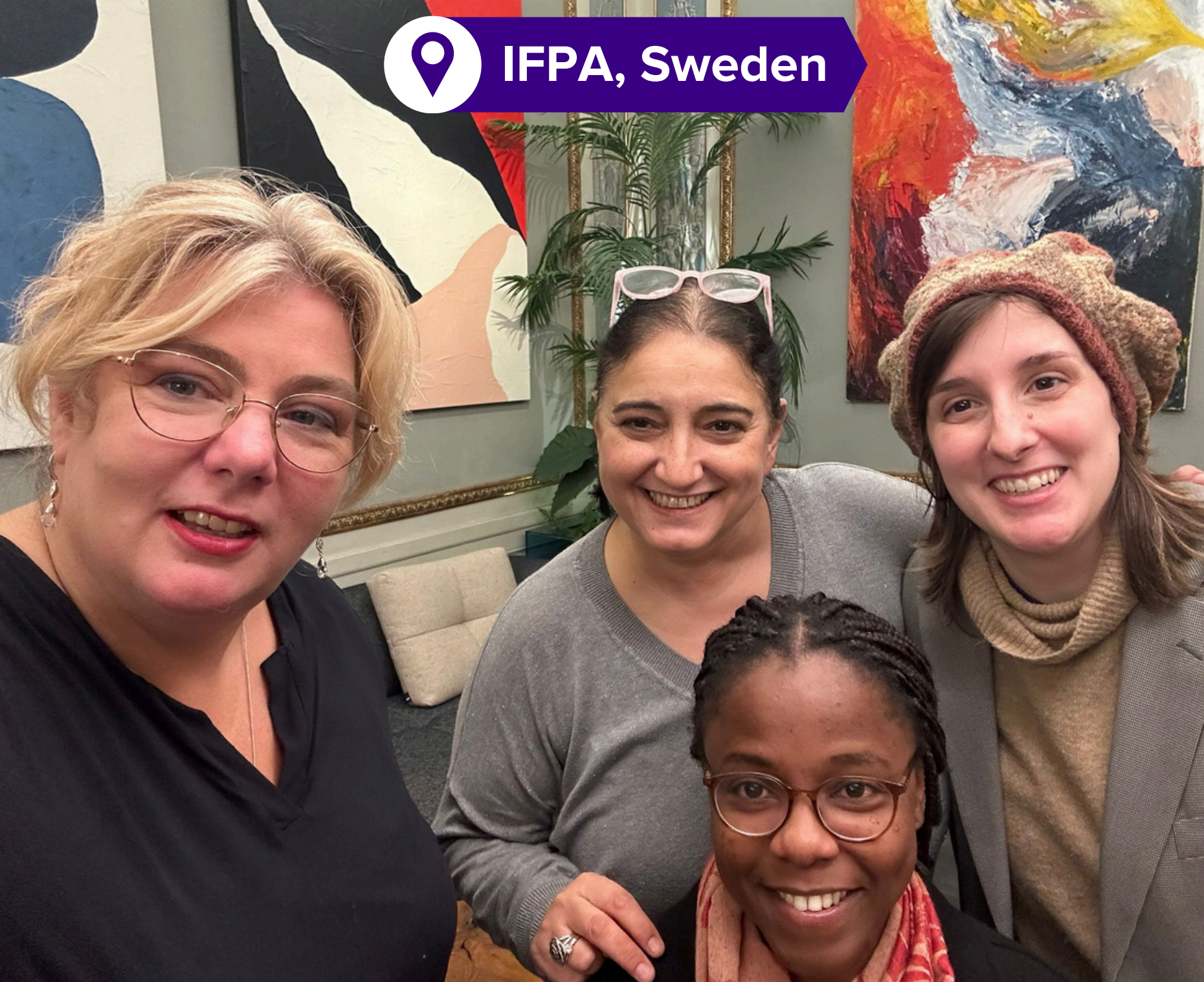
Iceland



Japan



IFPA, Sweden



El Salvador





Peru



Netherlands



Malaysia



Psoriasis

29 October 2024 · 🌐

'Familie' is dit jaar het thema van #WereldPsoriasisDag. Glenn en Denise Kuijpers, broer en zus, hebben beiden #psoriasis. Net zoals hun vader. Lees het interview met Glenn en Denise op onze website:

<https://psoriasispatientennederland.nl/thema/interview-broer-en-zus-kuijpers>.

Komt #psoriasis ook bij jou in de familie voor?

29 de Octubre

Día Mundial De la Psoriasis

#EnfermedadPsoriasicaY Familia



Argentina



Indonesia

dalam rangka World Psoriasis Day 2024, Psoriasis Indonesia mempersembahkan

Knowledge Update: #PahamiPsoriasis

- Pemahaman psoriasis dan metodologi pengobatan terbaru
- Pola gizi sehat sebagai penyintas autoimun



Dr. dr. Windy Keumala Budianti, SpDVE, Subsp.DAI



dr. Bintari Anindhita, Sp. GK

The Greater Patient: Penyintas, Keluarga, Pasangan, dan Kerabat

- Talkshow mengenai relasi penyintas dengan keluarga, pasangan, dan kerabat bersama psikolog
- Safe Space sharing session bersama keluarga dan pasangan penyintas psoriasis



Ayoe Sutomo, M.Psi., Psikolog



Keluarga Penyintas

TANGGAL 03 Nov 24 WAKTU 14:00 - 16:00

TANGGAL 10 Nov 24 WAKTU 14:00 - 16:00

REGISTRASI: [BIT.LY/PSOIDWPD2024](https://bit.ly/psoidwpd2024)

Presented by:



Community Partners:



Dominican Republic

WORLD PSORIASIS DAY 2024



Fundación de apoyo a pacientes con Psoriasis FUNAPAPSO

Enfermedad Psoriásica y la Familia

Acompáñanos! Domingo 27 Octubre

Día Familiar

Parque Central de Santiago 8AM

Entrada gratis con registro

#WPD2024

Colombia

29 DE OCTUBRE DÍA MUNDIAL DE LA PSORIASIS

3 TIPS

DE AUTOCUIDADO PARA LA

PSORIASIS



FUNDAPSO

DÍA MUNDIAL DE LA PSORIASIS 29 OCTUBRE

WORLD PSORIASIS DAY 2024

FundapsoColombia Fundapso

+57 311 3777844 - (602) 3358950 info@fundapso.org WWW.FUNDAPSO.ORG

PSO SÉRIEUX 2024 : Un rapport sur l'accès des soins et du traitement de la maladie psoriasique au Canada

traitons le psoriasis sérieusement

Psoriasis Canada Journée mondiale du psoriasis le 29 octobre 2024

Canada

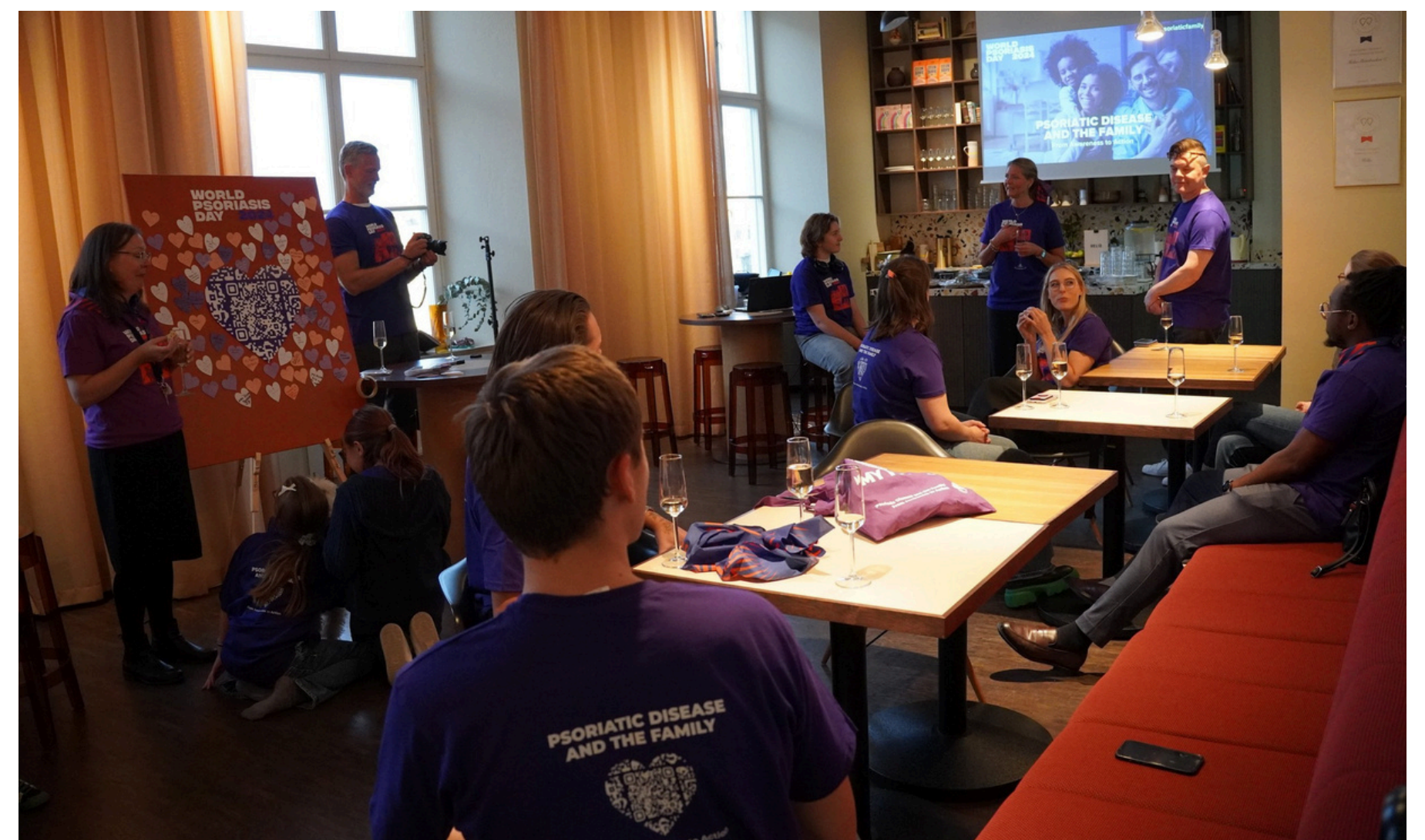
Psoriasis Canada A consolidation of / une consolidation des


CAPP+RCPP Canadian Association of Psoriasis Patients Canadian Psoriasis Network Réseau canadien du psoriasis

El Salvador



On World Psoriasis Day 2024, our IFPA family gathered to raise awareness and show support for everyone impacted by psoriatic disease.





In 2024, WPD expanded its reach across social media by collaborating with IFPA Ambassadors and hosting interactive workshops, webinars, and awareness raising videos – all reaching 3.1 billion people worldwide.

THANK YOU, WORLD PSORIASIS DAY SUPPORTERS

Thank you to our global partners of WPD. Through exciting activities, events, and collaborations online, our global partners helped to build awareness of psoriatic disease throughout the year

