

The IFPA logo is displayed in a bold, dark blue, sans-serif font. The background of the entire page is a blurred photograph of a conference hall with warm, bokeh-style lighting and people in the background.

IFPA

CONFERENCE

THE 8TH WORLD PSORIASIS
& PSORIATIC ARTHRITIS CONFERENCE 2027

A stylized sunburst or fan-like graphic composed of numerous dark blue lines radiating from a central point, located in the bottom right corner of the page.

INVITATION TO SPONSOR
THE 8TH WORLD PSORIASIS & PSORIATIC
ARTHRITIS CONFERENCE **2027**

WHY SPONSOR THE IFPA CONFERENCE 2027?

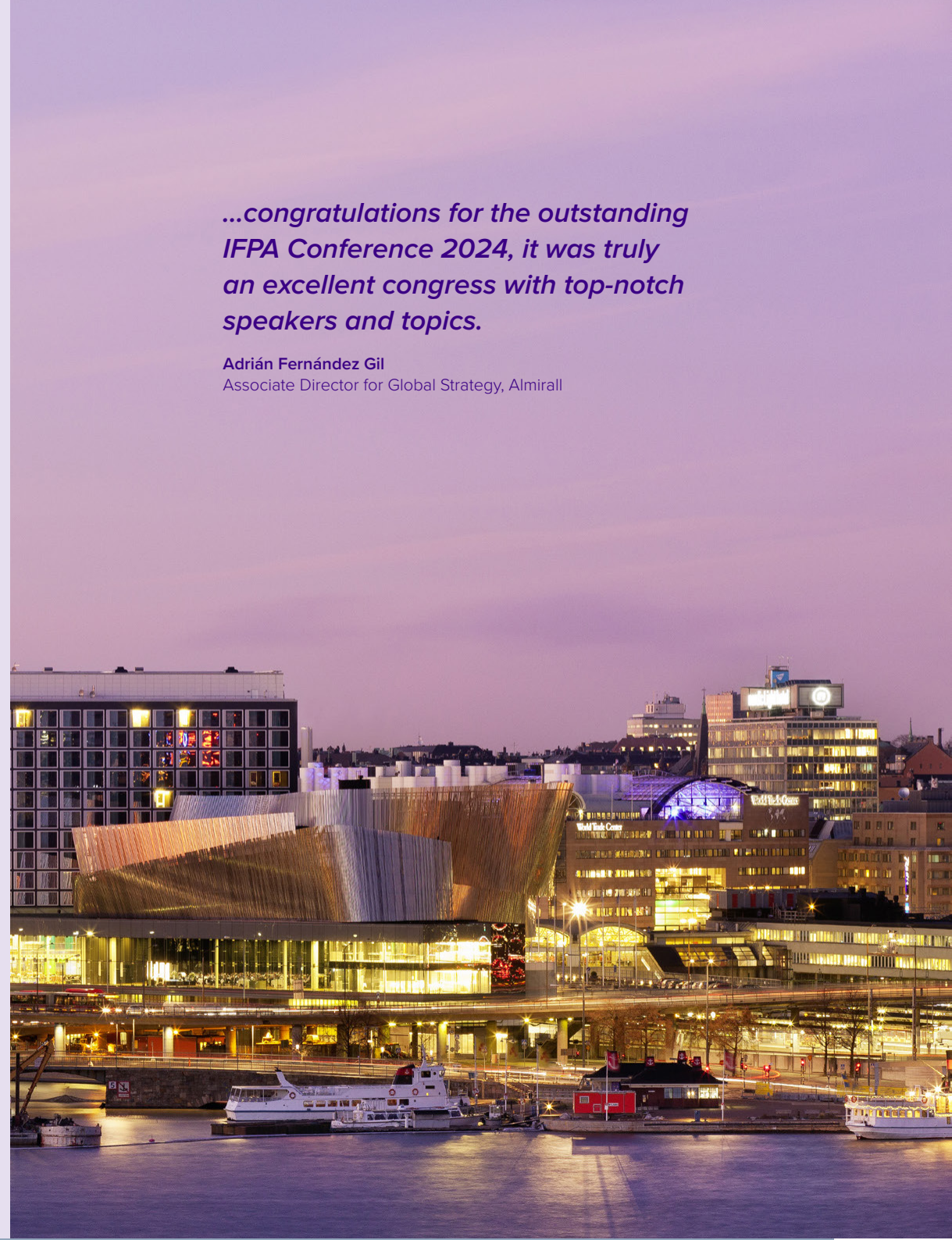
IFPA Conference is the only world cross-specialty scientific event, focusing on frontline research within psoriasis, psoriatic arthritis and related areas, and it brings together experts from dermatology, rheumatology and beyond. This event provides sponsors and exhibitors with **exclusive exposure and access to leading researchers and healthcare professionals within the field.**

By supporting this **world-renowned event**, you have a chance to **showcase your brand** to a diverse professional international audience and demonstrate your commitment for **health equity, patient-centered care and driving frontline research & innovation** in management of psoriasis and psoriatic arthritis.

We aim to create a dynamic, interactive exhibition to foster collaboration and synergy between industry representatives and academic delegates.

...congratulations for the outstanding IFPA Conference 2024, it was truly an excellent congress with top-notch speakers and topics.

Adrián Fernández Gil
Associate Director for Global Strategy, Almirall





This was a fantastic conference, and I am grateful that I had the chance to participate. The work carried out by IFPA is incredibly valuable for countless patients, and it is inspiring to witness that over the last years.

Melanie Faßbender
Head of Scientific Operations,
Boehringer Ingelheim International GmbH

WHAT IS THE THEME FOR THE IFPA CONFERENCE 2027?

This year's event is dedicated to advancing research and innovation in psoriasis and psoriatic arthritis, under the theme **"From Burden to Breakthrough: Bridging Science, Innovation and Patient Care"**.

The conference will take place in **Stockholm, Sweden, 20–22 May 2027** at the Stockholm Waterfront Congress Centre.

Read more at: www.ifpaconference.com

WELCOME NOTE FROM THE SCIENTIFIC EXECUTIVE COMMITTEE

Join us in shaping a future where everyone living with psoriatic disease can enjoy better health, greater well-being, and freedom from stigma and preventable disability.

The IFPA Conference will bring together an expected **1,200 participants**, including leading scientists, healthcare professionals, NGOs, patient advocates and media representatives. The event provides a unique platform to explore psoriatic disease from multiple perspectives and showcase the latest breakthroughs and innovations, aimed at improving healthcare and quality of life for people living with psoriatic disease.

Since its inception in 2006, the IFPA Conference has been held every three years, offering a unique forum for medical and health professionals to present cutting-edge clinical research, exchange knowledge with peers, and connect with the patient community.

We look forward to welcoming you to the **8th IFPA Conference 2027 in Stockholm.**



President

Prof Dr Jo Lambert

Senior Full Professor
Chair Dept of Dermatology
Ghent University Hospital
Ghent, Belgium



President-elect

**Prof Joel M. Gelfand,
MD, MSCE**

University of Pennsylvania
Perelman School of Medicine
Philadelphia, USA



Co-chair Rheumatology

**Prof Vinod Chandran,
MBBS, MD, DM, PhD, FRCPC**

University of Toronto
Toronto, Canada

...I also wanted to express gratitude for coordinating the meeting with our Medical Affairs colleagues, as the knowledge-sharing was incredibly insightful.

Mary Byun

Associate Director, Dermatology, Abbvie

WHAT CAN YOU EXPECT AS A SPONSOR?

Sponsorship and exhibition

The exhibition offers delegates the opportunity explore the latest innovations, interact with suppliers, and participate in panel discussions, workshops and hands-on demonstrations.

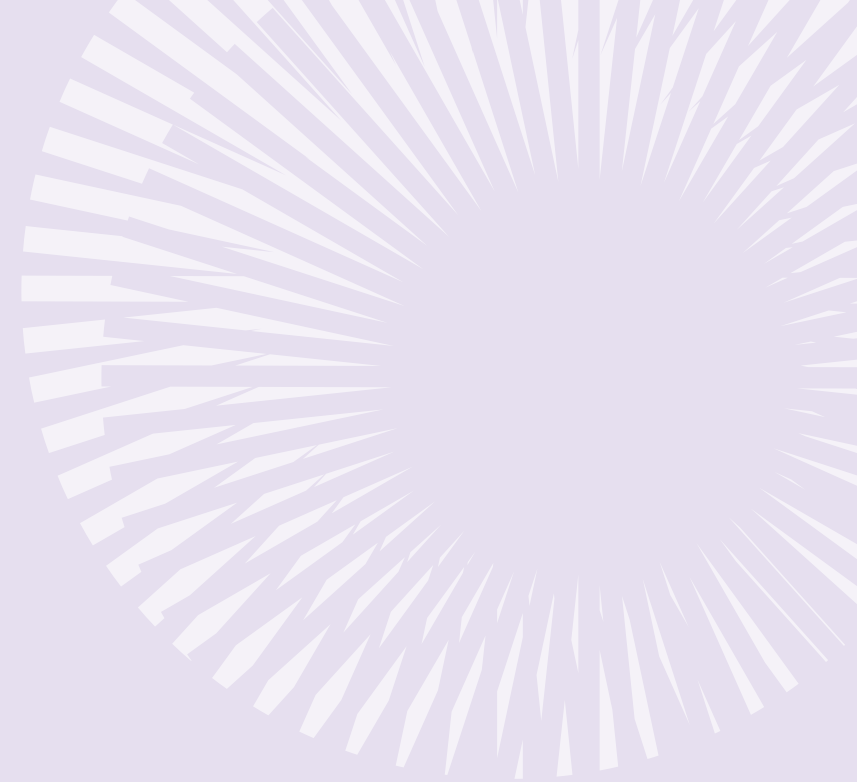
Engage your target audience: Meet leading researchers, healthcare professionals and PhD students in the field who are interested in your products, devices, and solutions.

Build meaningful connections: Make direct personal contact with key decision-makers and influencers.

Enhance brand visibility: Strengthen your brand recognition through a prominent presence at the conference.

Reach a global audience: Communicate with an international community of healthcare professionals and researchers.

Generate new business opportunities: Connect with potential collaborators, clients, and partners.



OUR SPONSORSHIP PACKAGES



	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Number of sponsors	1	2	2	2	Unlimited
Satellite symposium (food not included)	1 st choice	2 nd & 3 rd choice	4 th & 5 th choice	6 th & 7 th choice	–
Symposium promotion via Conference newsletter	✓	✓	✓	✓	–
Discount on additional sponsorship items	20%	15%	–	–	–
Delegate registrations	12	10	5	3	2
Dinner tickets	12	10	5	3	2
Meeting room/Lounge during the Conference at the venue	✓	✓	✓	–	–
Company name and logo on stairs from exhibition area to level 5	✓	✓	–	–	–
Advertising space on window in registration area at the Conference venue	✓	–	–	–	–
Company logo on the Conference website with a link to the sponsor website	✓	✓	✓	✓	✓
Four colour advertisement in the final program	Back cover	Full page	½ page	½ page	½ page
Listing of the sponsor's company name, logo and sponsorship in the final program	✓	✓	✓	✓	✓
Company logo in Conference app	✓	✓	✓	✓	✓
Maximum space (m ²) possible to buy in exhibition – at an extra cost	24	18	18	18	18
Exhibitor badges	4	3	3	3	3
Package price in EUR	100,000	80,000	65,000	50,000	30,000

Terms and conditions apply and will be set in final contract. Additional sponsorship items will be available. For more information about the sponsorship opportunities, please reach out to: conference@ifpa-pso.com. Organizer: IFPA, Slottsbacken 8, 111 30 Stockholm, Sweden.

IFPA ORGANIZING COMMITTEE



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